



90 minutes

La Hora Virtual:

How to Develop a Virtual Program to Promote Spanish Resources

Categories: Advocacy & Programming

This hour-and-a-half webinar will guide attendees on how to develop and implement a virtual program designed to promote Spanish resources at your library. Engage in interactive exercises that will help you draft your future virtual drop-in hour in Español . . . step by step.

As a result of this program, attendees will learn how to:

- Address digital literacy from culturally competent frameworks
- Increase the use of Spanish library resources and programs
- Amplify community building through virtual interactions

This program is part of PCI's collaborative learning project with California Libraries. (CALL)

Date **February 7, 2024**

Time **2.00 PM - 3.30 PM EST**

Your Knowledge Expert



Ana Villalpando



What's New in Readers Advisory

Category: Readers Advisory

Helping leisure readers is a core service at all public libraries. It is something library staff do each and every day, often without changes in how they perform this service for years, if ever.

But there is a lot more "new" in the tried-and-true world of Readers Advisory than you may realize.

Join international Readers' Advisory expert, Becky Spratford, as she walks you through some of the biggest trends in publishing and shows you how to best serve your leisure readers in 2024, starting immediately.

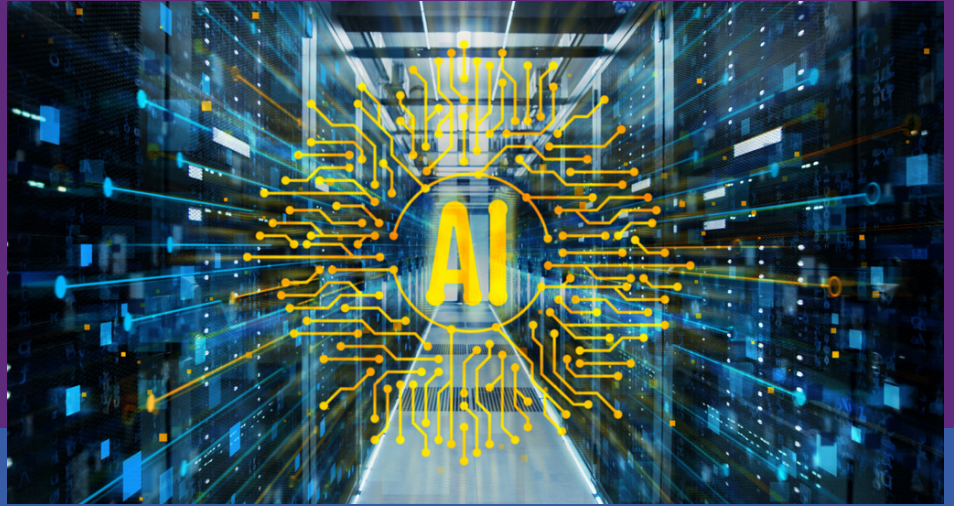
Your Knowledge Expert

Date **February 14, 2024**

Time **2.00 PM - 3.00 PM EST**



**Becky
Spratford**



Level Up Your Library with AI:

Practical Uses for Library Staff and Patrons

Categories: Technology &
Professional Development

The future is here - learn how artificial intelligence is transforming libraries! Join our insightful webinar to discover how leading libraries leverage AI to improve programs, empower patrons, streamline operations, and offer cutting-edge services.

We'll explore real-world examples and demo the latest AI applications for tasks like research, readers' advisory, marketing, data analysis and routine writing. Take advantage of this opportunity to prepare your library for an AI-enabled future.

As a result of this program, participants will be able to:

- Share actionable strategies to implement AI in ways that augment (rather than replace) human expertise
- Understand how libraries big and small can make the most of AI to create more valuable, personalized experiences for patrons and new efficiencies for staff

Your Knowledge Expert

Date **February 21, 2024**

Time **2.00 PM - 3.00 PM EST**



**Kira
Smith**



Best Picture Books Published in 2023 for Ages 1-6

Categories: Children's & Readers Advisory

Are you looking for new picture books to share in your classroom, curriculum, or collection? This presentation will feature the “best of the best” from the 2023 publishing crop.

As a result of this program, attendees will:

- Develop a list of new picture books that connect to the preschool and kindergarten audience, both as read-aloud performance and one-to-one reading sessions
- Learn how to choose diverse books for collections and programming, with a wide variety of themes, tones, subjects, and illustration styles. Acquire simple techniques to analyze picture book art
- Identify books that align with kindergarten readiness skills and make connections to other books while discovering new authors and illustrators

Your Knowledge Expert

Date **February 28, 2024**

Time **2.00 PM - 3.00 PM EST**



Katie Clausen