

Workshop Offerings

Signature Workshops

All of our 2022/2023 signature workshops listed below include important core content that families need to know about the college financial aid system. This content will evolve and change beginning in the 3rd quarter of the year because of the new FAFSA rules which will go into effect in October 2023.

Paying For College Without Going Broke

Explore the complex world of need-based and merit based financial aid. Parents and students will learn strategies for lowering their EFC (Expected Family Contribution), the new FAFSA rules, and tips for optimizing college admissions and scholarships.

How to Reduce College Costs

This workshop introduces little-known financial strategies parents can use to reduce college costs, improve admissions chances, and increase scholarship opportunities. Learn income, asset, and borrowing tools as well as the new FAFSA rules and how they will impact what you pay for college.

The Real Cost of College

Families will learn how to compare the net price of college instead of the sticker price and other important college planning techniques. This workshop focuses on helping families understand the real cost of college by uncovering financial and academic fit.

A Parent's Guide on How to Pay For College

This workshop will introduce the various financial aid options and focus on some of the biggest college planning mistakes families should avoid. It will also reveal unique techniques to reduce the Expected Family Contribution (EFC) with the new FAFSA rules that can save thousands on college costs.

Specialty Workshops

Specialty workshops are available to you after booking one or more of our signature workshops. In these deep-dive workshops, families will learn about specific areas of college financial aid.

The Art of the Appeal

Now more than ever, colleges are more willing to say “yes” to appeals for more financial aid and scholarship money for both new and returning students. This workshop provides detailed guidance for families on how to appeal to colleges for more financial aid and how to improve the likelihood of a successful appeal.

Scholarships, Grants & Loans

This workshop will uncover the best college cost-reduction strategies and reveal little-known asset, borrowing, and savings methods. Learn insider information on scholarships, grants, and loans to help make your college planning both successful and affordable.

SAT & ACT Success

This comprehensive workshop will answer all of your questions about college entrance exams. Families will learn key differences between the SAT and ACT, the best time to start studying, keys to achieving one's highest score, and how the SAT/ACT can impact merit aid and scholarships.