Visiting Author Aaron Ahuvia

The Things

We Love

How Our Passions

Connect Us and

Make Us Who We Are

AARON AHUVIA, PhD



Saturday Sept. 10th 1:00 p.m.

Join us for this special Lecture & Book Signing

Call or Register online. htlibrary.org (586) 329-1261

The Things We Love investigates the secret, tangled emotional relationships people have with things, drawing on cutting-edge findings from the fields of psychology, neuroscience, and marketing.

The author has been featured on NPR, in the New York Times, and was a guest on the Oprah show. He is known internationally for his research on love and is currently an endowed professor at the University of Michigan-Dearborn College of Business.

