

MONDAY, MARCH 7, 2022 | 6:30 PM - 7:30 PM | ONLINE, VIA ZOOM

SATISFACTION GUARANTEED

HOW *Zingerman's*[®]
BUILT A CORNER DELI INTO
A GLOBAL FOOD COMMUNITY



MICHELINE MAYNARD

author of *THE SELLING OF
THE AMERICAN ECONOMY*



Journalist and author
Micheline Maynard will
talk on Zoom with us
regarding her new book
*Satisfaction Guaranteed:
How Zingerman's Built a
Corner Deli into a Global
Food Community.*

Join us for a lively look by an accomplished national journalist at the inception, growth, future and unique management style of Zingerman's - a beloved \$70 million-dollar Michigan-based specialty food store with global reach.



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