Achieving Digital Accessibility With Siteimprove

1 in 5 people are affected by a disability, so it is vital that your digital presence is accessible to all.

Today, 1 in 5 people live with a disability that may affect the way they use the internet. Visual and hearing impairments are among the most common, but cognitive and physical disabilities often have the most debilitating impact on a user's ability to interact with web-based content.

What is digital accessibility?

Simply put, it's about creating an online environment where all users, not just those with disabilities, are able to easily navigate and perform day-to-day tasks on the internet.

Why does it matter to me?

- With simple navigation, easier access to information, and the ability to interact with all media, an accessible website improves the usability for every visitor.

- Inaccessible websites alienate patrons, excluding them access to resources and information. They also expose your organization to potential compliance issues if users can't access public resources.

- Section 504 of the Rehabilitation Act of 1973: no person with a disability shall "be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any program or activity of a public entity." This too applies to libraries.

- Section 508, as revised in 1998: Requires federal agencies and certain federally funded services to make all of their communication and technology accessible.There is a growing body of federal and state legislation and case law on disability issues.

Based in Minneapolis, MN; Siteimprove offers the world's most comprehensive Digital Presence Optimization (DPO) software. Create higher quality content, and work towards regulatory compliance—all from one place. More than 7,000 organizations around the world are using the Siteimprove Intelligence Platform.

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