



# 2019 REPORT CARD

SPONSORS:

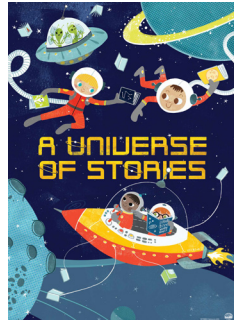


THEME:

## A UNIVERSE OF STORIES

# #1

### CHILDREN with 69,886 participants



200,012 attendees at 5,217 events

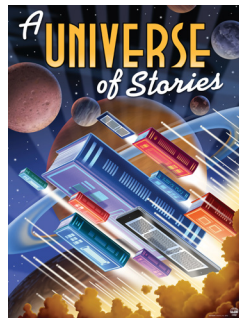
#### TOP RECORDING METRICS:



- 32% minutes spent reading
- 21% activities recorded
- 20% hours spent reading
- 17% number of books read

# #2

### ADULTS with 22,677 participants



25,517 attendees at 1,202 events

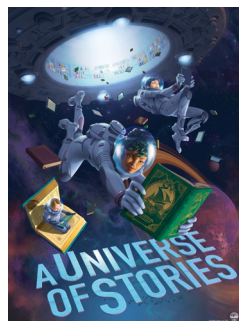
#### TOP RECORDING METRICS:



- 46% number of books read
- 29% activities recorded
- 10% hours spent reading
- 8% minutes spent reading

# #3

### TEENS with 13,899 participants



15,306 attendees at 1,062 events

#### TOP RECORDING METRICS:



- 26% activities recorded
- 22% hours spent reading
- 22% minutes spent reading
- 21% number of books read

### RESPONSES:

We received survey responses from **171** out of a total of 396 public library systems in Michigan.

That puts our survey response rate at **43%**!

