

# 2018 Michigan Teen Video Challenge

Create a video promoting this year's Summer Reading theme:

**Libraries<sup>™</sup>  
Rock!**

For more information, go to: <http://www.csipreads.org>  
or [www.mi.gov/summerreading](http://www.mi.gov/summerreading)

## 2018 MI Teen Video Challenge Michigan Entry Form

Name of Your Local Public Library \_\_\_\_\_

Your Name \_\_\_\_\_ Age \_\_\_\_\_

Your Address \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Your Email \_\_\_\_\_ Your Phone Number \_\_\_\_\_

Video Title \_\_\_\_\_

URL of Uploaded Video \_\_\_\_\_

If the video uses audio that is in the public domain list source \_\_\_\_\_

I certify: (1) the audio used in the video was either created by the entrant or is in the public domain, (2) the video was made by the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.

Your Parent's or Legal Guardian's Name \_\_\_\_\_

Your Parent's or Legal Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_



### Eligibility

The “2018 Teen Video Challenge” for Michigan is open only to legal U.S. residents aged 13 -18 who are also residents of Michigan. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by **January 31, 2018**.

Late entries will not be accepted. A DVD of the video will be requested from the winner.

### Terms and Conditions

All audio and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the “2018 Teen Video Challenge” submissions, including all work created and all intellectual property embodied therein, as per the Contest Release form.

### Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2018 CSLP teen slogan “Libraries Rock!”.
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

### Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

**Questions? Ask your local public librarian**

### **How to Enter**

1. **Create** your video.
2. **Title** your video with: “2018 TVC – Michigan – ‘Unique Name’.” Please choose a single name that does not include your real name.
3. **Upload** your video to **YouTube.com or Vimeo.com**
4. **Fill out** and sign your completed Entry & Model Release form(s).
5. **E-Mail** completed forms by **January 31, 2018, with the subject “2018 TVC”** to Cathy Lancaster, LancasterC5@Michigan.gov

**Late entries will not be considered.**

### Winners and Prizes

CSLP will review all state winners during March 2018. In the spring of 2018, CSLP will award each CSLP approved State Teen Video Challenge Winner \$100.00 and the teen’s public library a prize worth \$50.00 from Upstart.

*The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries.*

<http://www.csllpreads.org>

**Keep this page and a copy of the entry form for your records**

*This program is provided by the Library of Michigan to all public libraries in the state of Michigan with support from the Institute of Museum and Library Services.*

