



SEPTEMBER 22-24, 2017
HOLLAND, MICHIGAN

143RD ANNUAL MEETING AND

STATE HISTORY CONFERENCE

SPONSORED AND HOSTED BY

meijer

**Edgar and Elsa Prince
Foundation**

 **Hope**
COLLEGE



Holland Museum



Van Raalte Press
Holland, Michigan

The Joint Archives of Holland



HISTORY RESEARCH CENTER
Hope College • Western Theological Seminary

For full details and registration,
visit hsmichigan.org or call (800) 692-1828

FRIDAY, SEPTEMBER 22

9 a.m. – 4 p.m. Check-In and On-Site Registration

Haworth Inn & Conference Center • Hope College • 225 College Avenue • Holland, MI 49423

To attend any Friday tour or event, you must be a conference registrant.

9 a.m. – 12 p.m. • Pre-Conference Workshop • \$25

TAMING THE CHAOS AND CLUTTER: COLLECTION MANAGEMENT FOR SMALL MUSEUMS

Robert Myers, Historical Society of Michigan

Many small museums and historical societies struggle with basic curatorial issues related to their artifact, textile, archival, and other collections. Collections management on a limited budget poses many challenges. This workshop will address a wide variety of storage, preservation, cataloging, and legal issues and will be led by a professional curator with decades of experience in museum work.



1 – 4 p.m. ➡ Choose one from the three concurrent tours below.

Tour 1 • \$20

DUTCH-AMERICAN GUIDED TOUR

Here is your chance to explore West Michigan's history and heritage with your own personal guide—almost like “living postcards.”

Join us for this guided and narrated tour of Dutch-American historic sites, cities, and towns in the Greater Holland and Zeeland area.



Tour 2 • \$20

DEZWAAN WINDMILL & HOLLAND MUSEUM

First, we will take an up-close look at the DeZwaan Windmill, during which there will be a dedication of a State Historical Marker for the windmill. We will then experience the Holland Museum like never before with a one-of-a-kind behind-the-scenes tour.



Tour 3 • \$20

“BIG RED” LIGHTHOUSE

This tour will visit the Holland Harbor Light, also known as Big Red, on Lake Michigan near the entrance to Lake Macatawa. You'll learn about the history of the lighthouse, as well as nearby Macatawa Park and Ottawa Beach.



Attendees will be bussed to locations from the conference center. Seating is limited.

5 p.m. • President's Reception

Holland Museum • 31 West 10th Street • Holland, MI 49423

The State History Awards for all three book categories will be presented at 5:30 p.m.

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Holland Museum



6:30 p.m. • State History Awards Banquet

Haworth Inn & Conference Center • Hope College • 225 College Avenue • Holland, MI 49423

The State History Awards for all categories, except books, will be presented after dinner.

JAZZ 'EM UP MICHIGAN

David Wells and the River Rogues Jazz Band

During the State History Awards Banquet, members of the River Rogues Jazz Band will perform a number of songs and explain the historical significance of their music to the audience. Come enjoy the swinging tunes of brass, wind, and percussion instruments in the style of twentieth-century jazz.



SATURDAY, SEPTEMBER 23

8 a.m. – 5 p.m. Check-In and On-Site Registration

Haworth Inn & Conference Center • Hope College • 225 College Avenue • Holland, MI 49423

8:30 – 9 a.m. • Historical Society of Michigan Business Meeting

Come to hear about all the great projects that HSM has been working on! Arrival refreshments will be available.

9 – 9:55 a.m. • Welcome and Opening Keynote

FLEXING WEST MICHIGAN'S WARTIME MUSCLE: THE OTHER HALF OF DEMOCRACY'S ARSENAL

Fred Johnson III, Hope College

Michigan embodied America's Arsenal of Democracy by mobilizing its home front and economy for wartime production. The state also became one of the biggest contributors of equipment and materials during World War II. West Michigan communities, such as Muskegon, Grand Rapids, and Benton Harbor, threw their industrial might behind the war effort. Come learn about the important roles West Michigan's industries played during WWII and the legacy that period left in the region.



10 – 11:15 a.m. Concurrent Session I ↗

GRIST FOR THE MILL: THE DEZWAAN WINDMILL

Alisa Crawford, Windmill Island Gardens

Considered one of Holland's most marvelous structures, the DeZwaan is a genuine working Dutch windmill and was the last historic windmill to leave the Netherlands. Come listen to speaker Alisa Crawford, who is a certified miller, explain how the DeZwaan Windmill came to be known as one of Michigan's greatest Dutch treasures.



1967: THE GRAND RAPIDS UPRISING

George Bayard, Grand Rapids African American Museum & Archives

In late July 1967, while Detroit was experiencing a vast social rebellion, Grand Rapids saw its own uprising that threatened lives, homes, and businesses throughout the city. In this session, the speaker will walk attendees through the history of the three-day uprising and touch upon impressions of the event that continue today.

FINDING HOME: THE SETTLEMENT OF CHIEF WAUKAZOO'S BAND

Eric Hemenway, Little Traverse Bay Band of Odawa Indians

During an era of Native-American removal policies, delicate treaties, and immense social pressures, an Odawa community traveled along the west coast of Michigan in the 1830s and 1840s in search of a permanent home in their traditional homelands. Join us in this session to learn how complicated a journey their movement truly was.

150 YEARS OF HISTORY AND HOPE

Jacob Nyenhuis, A.C. Van Raalte Institute

Hope College has a rich and vibrant history spanning more than 150 years. This session will address the captivating origins of the college, key turning points in its history, surprising facts seldom heard before, and some stories of famous alumni who spent their college years in Holland.



MINI-WORKSHOP—YOUTH AND YORE: SPARKING AN INTEREST

Connie Locker, Holland Museum

Ever wonder how to better engage young people with history? In this workshop, the speaker will provide newfound strategies, tips, and suggestions that will better involve children and students in history. These engagement strategies are supported by national visitor studies and museum educational research.

SATURDAY, SEPTEMBER 23

8 a.m. – 5 p.m. Check-In and On-Site Registration

Haworth Inn & Conference Center • Hope College • 225 College Avenue • Holland, MI 49423

11:15 – 11:45 a.m. Exhibits and Networking Time

11:45 a.m. – 1:45 p.m. • Luncheon Keynote

WELKOM TO WEST MICHIGAN

Robert Swierenga, A.C. Van Raalte Institute

In 1846, several Dutch groups in the Netherlands made an uncertain and hazardous voyage to the United States in hopes of founding a Dutch settlement in the new land. Led by Albertus Christiaan Van Raalte, the immigrants eventually settled in a fertile region of West Michigan and founded the city of Holland. Come to hear about Holland's religious, educational, political, philanthropic, and economic experiences, which have earned the city a designation as an award-winning city.



1:45 – 3 p.m. Concurrent Session II ↗

A DARK JOURNEY: NATIVE-AMERICAN REMOVAL

Jefferson Ballew, Pokagon Band of Potawatomi

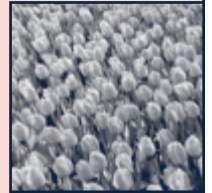
The Removal Act—which caused the “Trail of Tears” and “Trail of Death”—meant the forcible removal of Native peoples from their lands throughout the United States, including Michigan. Join us to learn how the removal policy devastated Michigan Native tribes, who lost sovereignty and vast amounts of land.



TIPTOEING THROUGH THE TULIPS

Gwen Auwerda, Tulip Time

Nearly 5 million tulips can be found in the Holland area each spring. They mark one of West Michigan's most exciting traditions—the Holland Tulip Time Festival. This session will explore the history of the tulip festival as well as the economic impact that it has on the local community.



SAUGATUCK: CREATING THE ART COAST OF MICHIGAN

James Schmiechen and Mike Sweeney, Saugatuck-Douglas Historical Society

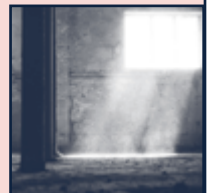
In the 1890s, artists and other creative individuals seeking to escape the big-city life flocked to Saugatuck. Come learn how the village's sand dunes and lakeshores inspired new painters to establish Michigan's “art coast” and how the landscape of Saugatuck changed dramatically as a result of their innovations.



STORIES FROM THE POOR FARM

Marjorie Viveen, Author

In the years following the end of the Civil War, Michigan counties established “poor farms” to provide for citizens who were unable to live independently. Join us in this session to hear the stories of four individuals whose life paths led them to Ottawa County's poor farm.



MINI-WORKSHOP—SUITING UP: BASIC FIRST-PERSON INTERPRETATION

Robert Myers, Historical Society of Michigan

Portraying a character from the past can be a dynamic and effective means of engaging audiences with history. First-person interpretation requires research, authentic costuming, and acting instincts, but it can be mastered by almost everyone. This workshop covers the steps needed to develop a quality interpretation, from rehearsals to the final performance.

SATURDAY, SEPTEMBER 23

8 a.m. – 5 p.m. Check-In and On-Site Registration

Haworth Inn & Conference Center • Hope College • 225 College Avenue • Holland, MI 49423

3 – 3:30 p.m. Refreshment Break and Exhibits

3:30 – 4:45 p.m. Concurrent Session III ↗

CRAFTING AN INDUSTRY: HOLLAND'S BOAT BUILDERS

**Geoffrey Reynolds, Joint Archives
of Holland**

Beginning in 1836, boat builders in Holland, Michigan, established an industry that has experienced both extraordinary successes and ill-fated failures during its existence. Come discover changes in watercraft design and construction, hear oral history accounts from individual boat builders, and learn about the factories that made it all possible.



SIZZLE AND SCANDAL: THE HOLLAND FURNACE COMPANY

Randy Vande Water, Author

The Holland Furnace Company was a well-known West Michigan business during the early twentieth century. Established in 1906, it saw its share of big sales, scandals, and court hearings before finally closing its doors in 1966.

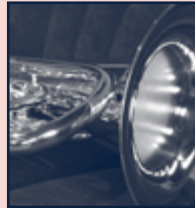
Come to hear the speaker's personal stories and sales tales of a once mighty company.



MUSKEGON'S BOOGIE WOOGIE BUGLE BOY

**Kurt Troutman, Muskegon
Community College**

Clarence Zylman of Muskegon, who served as a bugler in the Army during World War II, was known as the real-life "Boogie Woogie Bugle Boy" for his unique jitterbug style of reveille. This session will include a 33-minute musical documentary about Zylman's life followed by a discussion period.



MINI-WORKSHOP—CLICK HERE! ONLINE SALES AND MARKETING FOR HISTORICAL ORGANIZATIONS

**Mary Toshach, Historical
Society of Michigan**

The presenter will lead a discussion of tools and resources available for marketing your museum and products on the Internet. Various e-commerce platforms will be discussed as well as social media marketing strategies. Join this session to find out how to leverage additional dollars for your institution.



MILLENNIAL VISIONS AND EARTHLY PURSUITS: THE ISRAELITE HOUSE OF DAVID

**Robert Myers, Historical Society
of Michigan**

Preachers Benjamin and Mary Purnell founded the Israelite House of David in Benton Harbor in 1903. Their religious commune soon gathered hundreds and became an economic powerhouse, with an amusement park and baseball team. Scandals and feuds rocked the colony, but it survives as one of America's oldest communal orders.



SATURDAY, SEPTEMBER 23

7 p.m. • *Saturday Closing Banquet*

Holland Area Arts Council • 150 East 8th Street • Holland, MI 49423

FATAL CROSSING: THE DISAPPEARANCE OF FLIGHT 2501

Valerie Van Heest, Author

On June 23, 1950, Northwest Airlines Flight 2501 disappeared over Lake Michigan with 58 people on board. Human remains that later began washing up on the beaches of West Michigan confirmed the country's worst commercial aviation disaster at that time. This keynote will follow the history of the fateful accident, subsequent efforts to find the submerged wreck, and attempts to solve the mystery of the plane's disappearance—proving that answers are sometimes found in unexpected places.



SUNDAY, SEPTEMBER 24

9:30 – 10:45 a.m. *Walking Tour*

HISTORIC DOWNTOWN HOLLAND TOUR

Join us for this in-depth tour of Holland's historic downtown. The history, heritage, and culture of the city will come alive as you explore the places that past residents called home.

Guide: Connie Locker, Holland Museum

Participants should gather at the Haworth Inn & Conference Center • Hope College • 225 College Avenue • Holland, MI 49423. A map will be provided with your registration confirmation.



Conference Planning Committee

LARRY J. WAGENAAR

Co-Chair, Historical Society of Michigan

JACOB NYENHUIS

Co-Chair, A.C. Van Raalte Institute

ELTON BRUINS

A.C. Van Raalte Institute

CHONG-ANNA CANFORA

Historical Society of Michigan

CONNIE DANG

Grand Valley State University

NANCY FELDBUSH

Historical Society of Michigan

ERIC HEMENWAY

Little Traverse Bay Band of Odawa Indians

ROBERTO JARA

Latin Americans United for Progress

WENDY LINK

Holland Area Visitors Bureau

CONNIE LOCKER

Holland Museum

ROBERT MYERS

Historical Society of Michigan

GEOFFREY REYNOLDS

Joint Archives of Holland

JORDAN STODDARD

Historical Society of Michigan

JODI SYENS

Holland Museum

DENNIS VOSKUIL

Hope College

Conference Hotel

Haworth Inn and Conference Center • Hope College • 225 College Avenue • Holland, MI 49423 • (616) 395-7200

Conference Rate \$119

Request the State History Conference rate or Historical Society of Michigan rate when you make your reservation. Rate is guaranteed until August 22, 2017. If rooms are still available after that date, rate may still be available.

Registration Discount for Residents of Ottawa and Allegan Counties

HSM is offering a registration discount to residents of Ottawa and Allegan Counties, the home of our host institutions, which is one of the benefits for hosting this annual conference.

The discount is \$30 off a Regular Conference Registration or \$20 off a Saturday-Only Registration.

Your primary residence must be in Ottawa County or Allegan County to qualify for the discount.

Conference Registration

State History Conference • September 22-24, 2017

Registration Deadlines:

Early-Bird Registration Ends: August 20, 2017
 Standard Registration: August 21 – September 10, 2017
 Late Registration: September 11 – 18, 2017

Fill out one form for each attendee.

Please make additional copies of this form as needed.

NAME	MEAL PLAN <input type="checkbox"/> REGULAR <input type="checkbox"/> VEGETARIAN <input type="checkbox"/> GLUTEN-FREE
ADDRESS	
CITY, STATE, ZIP	
E-MAIL	
DAYTIME PHONE (WITH AREA CODE)	

MEMBER REGISTRATION

Regular Conference (does NOT include Saturday Closing Banquet)

- Early-Bird Registration (by Aug 20) \$149 \$_____
- Standard Registration (Aug 21 – Sep 10) \$169 \$_____
- Late Registration (Sep 11 – Sep 18) \$179 \$_____

Saturday-Only (does NOT include Saturday Closing Banquet)

- Early-Bird Registration (by Aug 20) \$109 \$_____
- Standard Registration (Aug 21 – Sep 10) \$129 \$_____
- Late Registration (Sep 11 – Sep 18) \$139 \$_____

I would also like (requires full conference registration)...

- Pre-Conference Workshop[†]: Manage Collections \$25 \$_____

Friday Tour (choose one)

- Tour 1: Dutch-American Guided Tour \$20 \$_____
- Tour 2: DeZwaan and Museum \$20 \$_____
- Tour 3: "Big Red" Lighthouse \$20 \$_____

- Saturday Closing Banquet \$35 \$_____

Ottawa/Allegan County Resident Discount, if applicable
 (See bottom of previous page for more details) – \$_____

Total Enclosed \$_____

NON-MEMBER REGISTRATION*

Regular Conference (does NOT include Saturday Closing Banquet)

- Early-Bird Registration (by Aug 20) \$179 \$_____
- Standard Registration (Aug 21 – Sep 10) \$199 \$_____
- Late Registration (Sep 11 – Sep 18) \$209 \$_____

Saturday-Only (does NOT include Saturday Closing Banquet)

- Early-Bird Registration (by Aug 20) \$139 \$_____
- Standard Registration (Aug 21 – Sep 10) \$159 \$_____
- Late Registration (Sep 11 – Sep 18) \$169 \$_____

I would also like (requires full conference registration)...

- Pre-Conference Workshop[†]: Manage Collections \$25 \$_____

Friday Tour (choose one)

- Tour 1: Dutch-American Guided Tour \$20 \$_____
- Tour 2: DeZwaan and Museum \$20 \$_____
- Tour 3: "Big Red" Lighthouse \$20 \$_____

- Saturday Closing Banquet \$35 \$_____

Ottawa/Allegan County Resident Discount, if applicable
 (See bottom of previous page for more details) – \$_____

Total Enclosed \$_____

**Non-Member Registration includes a one-year HSM Individual Level 1 membership.*

Regular Conference Registration includes...

President's Reception, State History Awards Banquet, Saturday refreshments and luncheon, Sunday Walking Tour, and all regular sessions. (This does NOT include the Saturday evening Closing Banquet.)

Saturday-Only Registration includes...

All Saturday daytime sessions, plus Saturday refreshments and luncheon. (This does NOT include the Saturday evening Closing Banquet.)

Member Registration includes...

Member conference pricing applies to all those who live in the same household as an HSM member.

Non-Member Registration includes...

A one-year HSM Individual Level 1 membership.

†Pre-Conference Workshop...

Price is for conference attendees. To register for the workshop ONLY, the fee is \$39 for HSM members or \$79 for non-members (includes a one-year HSM Individual Level 1 membership).

Visit hsmichigan.org to register online. It's fast, easy, and secure!

OR

Register by phone by calling toll-free: (800) 692-1828

OR

Fill out this form, then fax to: (517) 324-4370

OR

Fill out this form, then mail it in with your payment made payable to: Historical Society of Michigan

Mail to: State History Conference • HSM • 5815 Executive Dr. • Lansing, MI 48911

Please use the form below to pay by credit card

CREDIT CARD NUMBER		
EXP. DATE	SECURITY CODE	BILLING ZIP CODE
SIGNATURE		

Please Note: Early-bird registration ends August 20, 2017. Standard registration takes place August 21 – September 10, 2017. Late registration takes place September 11 – 18, 2017. After September 18, 2017, registrations will be available only at the door and meal tickets will not be available. No refunds will be given after September 18, 2017. A locations map will be mailed with your confirmation.



Historical Society of Michigan
5815 Executive Dr.
Lansing, MI 48911

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STATE HISTORY CONFERENCE



Learn about...The DeZwaan Windmill • The Disappearance of Flight 2501 • Grand Rapids' 1967 Uprising • Chief Waukazoo • Hope College's History • The Art Coast of Michigan • The Holland Tulip Time Festival • Native-American Removal • Holland's History and Heritage • Boat Builders • The Israelite House of David • And More!

SEPTEMBER 22-24 • HOLLAND