

Average Book Prices, 2017

	2017 YTD Total	2017 YTD Public	2017 YTD School
Note: Prices for 2007 Adult Nonfiction Do Not Include Reference Titles			
This is the reason for the large difference between 2006 and 2007			
Category			
Children's Titles			
Hardcover (all titles)	\$ 17.65	\$ 17.85	\$ 17.46
Preschool to Grade 4 (No category beyond 2009)			
Grade 5 and up (fiction) (No category beyond 2009)			
Grade 5 and up (nonfiction) (No category beyond 2009)			
Trade Paper (New category for 2009, but includes prices for 2007 & 2008)	\$ 12.45	\$ 12.02	\$ 12.89
Mass Market Paper (New category for 2009, but includes prices for 2007 & 2008)	\$ 6.54	\$ 6.59	\$ 6.49
YA Titles			
Hardcover (all titles)	\$ 22.50	\$ 21.47	\$ 23.54
Trade Paperback	\$ 16.46	\$ 16.15	\$ 16.78
Mass Market Paper	\$ 7.95	\$ 7.95	\$ 7.95
Adult Titles			
Hardcover Fiction	\$ 25.97	\$ 25.84	\$ 26.10
Nonfiction (not including single volume reference titles)	\$ 28.16	\$ 28.03	\$ 28.30
Nonfiction (incl single volume reference titles except 2007) (Not a category in 2009)			
Trade Paperback (excluding mass market)			
Fiction	\$ 15.60	\$ 15.98	\$ 15.23
Nonfiction (including single volume reference titles except 2007)	\$ 19.72	\$ 20.23	\$ 19.21
Mass Market Paperback			
(SLJ did not treat as separate category prior to 2007)	\$ 9.44	\$ 9.24	\$ 9.65
*Estimated Figures Used for 2011 & 2012			

Average Book Prices, 2017

2016 Total	2016 Public	2016 School	2015 Total	2015 Public	2015 School	2014 Public	2014 School	2013 Public	2013 School
\$ 18.21	\$ 18.41	\$ 18.01	\$ 17.92	\$17.77	\$18.95	\$17.74	\$19.00	\$17.77	\$19.43
\$ 9.20	\$ 9.18	\$ 9.22	\$ 7.51	\$7.29	\$8.44	\$7.29	\$8.20	\$7.12	\$7.96
\$ 6.70	\$ 6.64	\$ 6.77	\$ 6.44	\$6.38	\$6.89	\$6.28	\$6.71	\$6.38	\$6.75
\$ 21.09	\$ 20.59	\$ 22.74	\$ 19.38	\$19.12	\$20.53	\$19.16	\$20.51	\$19.09	\$21.83
\$ 15.97	\$ 15.99	\$ 15.96	\$ 12.03	\$12.09	\$11.57	\$12.48	\$11.46	\$13.17	\$11.40
\$ 7.94	\$ 7.93	\$ 7.95	\$ 8.14	\$8.10	\$8.19	\$7.73	\$7.57	\$7.55	\$7.30
\$ 25.84	\$ 25.75	\$ 25.94	\$ 26.98	\$26.98	\$26.29	\$26.82	\$26.16	\$26.69	\$26.45
\$ 29.16	\$ 28.83	\$ 29.50	\$ 28.09	\$28.09	\$28.29	\$28.00	\$27.86	\$27.74	\$28.11
\$ 15.48	\$ 15.85	\$ 15.10	\$ 16.00	\$16.06	\$14.61	\$15.63	\$14.18	\$15.73	\$14.34
\$ 19.72	\$ 20.72	\$ 18.72	\$ 20.61	\$20.79	\$16.12	\$20.75	\$15.48	\$20.59	\$16.16
\$ 9.51	\$ 9.18	\$ 9.84	\$ 7.70	\$7.69	\$8.16	\$7.66	\$7.62	\$7.66	\$7.55

Data Taken From School Library Journal, March 6, 2017

Average Book Prices, 2017

2012 Public	2012 School	2011*	2010	2009	2002	2003	2004	2005	2006	2007	2008
\$17.82	\$19.67	\$19.45	\$19.50	\$21.25	\$18.78	\$19.18	\$19.31	\$20.52	\$21.60	\$20.82	\$21.10
					\$16.04	\$17.45	\$17.51	\$18.92	\$21.60	\$18.70	\$18.97
					\$16.83	\$16.77	\$16.84	\$16.85	\$16.87	\$17.24	\$17.63
					\$21.49	\$22.99	\$23.25	\$24.92	\$26.81	\$26.68	\$27.04
\$7.15	\$7.73	\$11.84	\$11.68	\$11.50						\$11.05	\$11.36
\$6.17	\$6.53	\$7.21	\$7.15	\$7.10						\$6.86	\$7.07
\$19.23	\$21.88	\$27.56	\$28.20								
\$11.97	\$11.16	\$14.20	\$14.05								
\$7.56	\$7.32	\$8.30	\$8.06								
\$26.51	\$26.12	\$28.42	\$28.14	\$27.99	\$26.86	\$26.02	\$24.81	\$24.95	\$26.83	\$27.47	\$27.95
\$27.78	\$28.36	\$26.34	\$26.13	\$26.05	\$41.01	\$40.64	\$41.07	\$36.86	\$42.32	\$25.38	\$25.98
					\$74.35	\$74.48	\$73.64	\$70.72	\$85.91	n/a	n/a
\$15.63	\$14.32	\$16.70	\$16.50	\$16.07	\$18.10	\$17.23	\$14.95	\$18.63	\$17.05	\$15.64	\$15.98
\$20.17	\$16.56	\$21.22	\$20.99	\$20.95	\$34.13	\$32.82	\$27.38	\$33.81	\$44.54	\$20.40	\$20.91
\$7.62	\$7.82	\$8.70	\$8.67	\$8.65						\$8.30	\$8.65