**Spring CE and Business Meeting at Wayne State University**

**Location: Wayne State University, Community Room of David Adamany Undergraduate Library (UGL), Third Floor, Room 3210.**

**Date: April 13th, 2017**

Seems like busy schedules are our norm nowadays. In effort to minimize time out of the workplace and maximize educational impact, we are trying out something new this spring and combining the MDMLG General Business Meeting with the Spring CE course April 13 at Wayne State University.

11:00am-11:30am Sign-in/Registration

11:30am-12:45pm “Meet & Munch” – General Business Meeting

Enjoy a complimentary lunch during the MDMLG General Business Meeting. A selection of Middle-Eastern cuisine (vegetarian-options included) from La Pita Fresh will be provided. Soft drinks and water will also be available.

12:45pm-1:00pm Break

1:00pm-5:00pm CE Course: Survey Success with Dr. Deborah Charbonneau

While we encourage everyone to take full advantage of the day’s offerings, please note that attendance at both events is not mandatory. You may attend the CE without attending the meeting and vice versa, however we would love to see you at both!

Campus Map: [Wayne State Campus Map](https://maps.wayne.edu)

Parking information: [Parking Structure #2](http://maps.wayne.edu/#guest-parking-structure2) is the closest to the Undergraduate Library. Cost is $7.50 payable by credit card or by WSUOne Card. The structures do not appear to take cash anywhere on campus.

**CE: Survey Success: Simple Rules for Effective Survey Design**

**Instructor: Dr. Deborah Charbonneau**

Learn how to create a successful survey! A major goal of this CE Course is to demystify the survey process to empower librarians and information professionals to effectively utilize survey research in their work environments. This course focuses on simple rules for effectively and efficiently using surveys to obtain information that is meaningful for improving the quality of library services. In particular, crafting effective survey questions to elicit informative answers and constructing an easy-to-use questionnaire format will be discussed. In addition, survey clarity, sampling methods, reliability, validity, privacy, confidentiality, and various features of web survey tools will be covered.

CE costs:

Non-members $70.00 Members $50.00 Students $25.00

**Registration Form**

Please return this form (by email or fax) to: Juliet Mullenmeister/[jmullen2@hfhs.org](mailto:jmullen2@hfhs.org)/586.263.2270

Checks should be mailed to my attention at: Henry Ford Macomb Hospital Library

15855 Nineteen Mile Rd.   
 Clinton Twp, MI 48038

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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I am attending:

Business Meeting: \_\_\_\_\_\_\_\_ CE:\_\_\_\_\_\_\_\_\_\_\_\_ Both:\_\_\_\_\_\_\_\_\_\_\_

Institutional check:\_\_\_\_\_\_ Personal check:\_\_\_\_\_\_ PayPal:\_\_\_\_\_\_\_\_\_

MDMLG\_\_\_\_\_\_\_\_MHSLA\_\_\_\_\_\_\_\_SLA\_\_\_\_\_\_\_ Other\_\_\_\_\_\_\_\_ Need CE? Yes\_\_\_\_\_ No\_\_\_\_\_

SurveySuccess 4.13.17

Checks should be made payable to MDMLG. PayPal is also accepted. [PayPal link to pay via PayPal account or credit card.](http://www.mdmlg.org/paypal-ce-april-2017.htm)

**Registrations *must* be received by April 6, 2017**