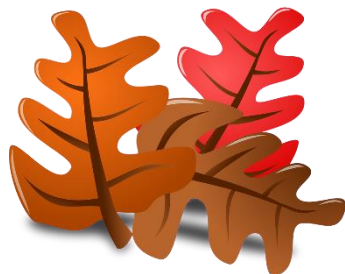
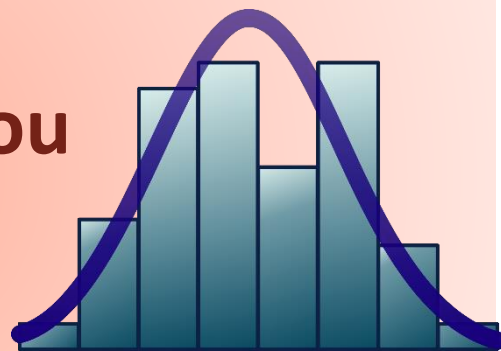


Library Data: Why You Should Care



Friday, November 18, 2016
1:00 – 4:00pm

Madonna University
Livonia Campus
36600 Schoolcraft Road
Livonia, MI 48150

Early Registration Fee: \$15
Includes Refreshments

After November 13: \$20
Register before November 13 to avoid the late registration fee!

See page 2 for more details.

2016 SEMLOL FALL MEETING

AGENDA	
12:30-1:00	Registration
1:00-1:10	Welcome
1:10-1:50	Collection Assessment – Seeing the Forest AND the Trees <i>Kathie Mason</i> <i>Eastern Michigan University</i>
1:50-2:30	The Art of eBooks Usage Analytics from a Finger Painter’s Perspective <i>Rachael Clark</i> <i>Wayne State University</i> <i>Paul Beavers</i> <i>Wayne State University</i>
2:30-3:00	Announcements/Break
3:00-3:50	Planning and Strategy Using Library Data <i>Tim Davis</i> <i>University of Michigan – Dearborn</i> <i>College of Business iLabs</i>
3:50-4:00	Wrap-up/Evaluations



Find us on
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SEMLOL

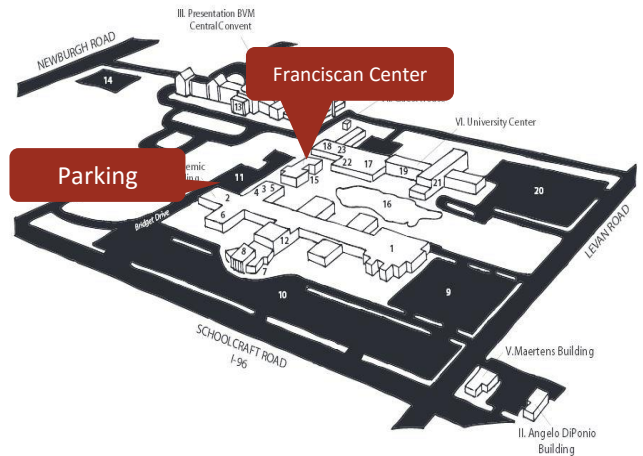
semlol.org

Madonna University

36600 Schoolcraft Road
Livonia, MI 48150



36600 Schoolcraft Road
Livonia, MI 48150-1176
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The SEMLOL Fall Meeting will take place in the

Franciscan Center

Sister Mary Danatha Gathering Center

Suchyta Lecture Hall S100

Parking for the Franciscan Center is in the West Lot

[Madonna Campus Maps](#)

[Google Maps >> Get Directions](#)

Online Registration Available!

<https://www.eventbrite.com/e/library-data-why-you-should-care-tickets-28364333485>

You can register online and pay online with any major credit card.

OR

You can register online and choose to bring check or cash to the meeting as payment.

MAIL-IN Registration: SEMLOL 2016 Annual Fall Meeting

Registrations postmarked before November 13 : \$15.

Registrations postmarked November 13 or later: \$20.

Name: _____

Institution: _____

Email: _____ Phone: _____

Please make check payable to **Lawrence Technological University/SEMLOL** and mail check along with completed registration form to: **Gary Cocozzoli, Lawrence Tech University, 21000 W. Ten**

Mile Road, Southfield, MI 48075-1058

gcocozzol@ltu.edu - 248.204.3000