



2017 Michigan Teen Video Challenge

Create a video promoting Summer Reading's "Build a Better World" theme.
State Winners will be shared with libraries across the country.

Please submit your entry form to your local librarian or to:

Cathy Lancaster
Library of Michigan
P.O. Box 30007
Lansing, MI 48909

Or by Email: LancasterC5@michigan.gov

For more information go to: www.mi.gov/summerreading

2017 MI Teen Video Challenge, due January 31, 2017
Michigan Entry Form - Please Print Clearly!

Name of Your Local Public Library _____

Your Name _____ Age _____

Your Address _____ State _____ ZIP _____

Your Email _____ Your Phone Number _____

Video Title _____

URL of Uploaded Video _____

If the video uses audio that is in the public domain list source _____

I certify: (1) the audio used in the video was either created by the entrant or is in the public domain, (2) the video was made by the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.

Your Parent's or Legal Guardian's Name _____

Your Parent's or Legal Guardian's Signature _____ Date _____



Eligibility

The "2017 Teen Video Challenge" for Michigan is open only to legal U.S. residents who are residents of Michigan aged 13-18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by **January 31, 2017**. Late entries will not be accepted. A DVD of the video will be requested from the winner.

Terms and Conditions

All music and artwork that the teen/s use must be freely available for legal use, sharing, repurposing and remixing and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the "2017 Teen Video Challenge" submissions, including all work created and all intellectual property embodied therein, as per the Contest Release form.

Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2017 CSLP teen slogan "Build a Better World".
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

How to Enter

1. **Go to www.mi.gov/summerreading** and click the "2017 Teen Video Challenge"
2. **Create** your video
3. **Title** your video with: "2017 TVC - MI – 'Unique Name'" (Please choose a unique name that does not include your real name.)
4. **Upload** your video to **YouTube.com or Vimeo.com**
5. **Fill out** and sign your completed Entry & Model Release form(s) and
6. **Mail** completed forms by **January 31, 2017** attention to: Cathy Lancaster, Library of Michigan, P.O. Box 30007, Lansing, MI 48909. Email entry forms to LancasterC5@michigan.gov

Late entries will not be considered.

Questions? Ask your local public librarian.

Winners and Prizes

CSLP will review all state winners during March 2017. In the spring of 2017, CSLP will award each CSLP approved State Teen Video Challenge Winner's Public Library a prize worth \$50.00 from Upstart.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. <http://www.csllreads.org>.

Keep this page and a copy of the entry form for your records

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