

Average Book Prices, 2015

	2016 YTD Total	2016 YTD Public	2016 YTD School	2015 Total	2015 Public	2015 School	2014 Public	2014 School	2013 Public	2013 School	2012 Public	2012 School	2011*	2010	2009	2002	2003	2004	2005	2006	2007	2008	
Note: Prices for 2007 Adult Nonfiction Do Not Include Reference Titles																							
This is the reason for the large difference between 2006 and 2007																							
Category																							
Children's Titles																							
Hardcover (all titles)	\$ 18.12	\$ 17.90	\$ 19.19	\$ 17.92	\$17.77	\$18.95	\$17.74	\$19.00	\$17.77	\$19.43	\$17.82	\$19.67	\$19.45	\$19.50	\$21.25	\$18.78	\$19.18	\$19.31	\$20.52	\$21.60	\$20.82	\$21.10	
Preschool to Grade 4 (No category beyond 2009)																\$16.04	\$17.45	\$17.51	\$18.92	\$21.60	\$18.70	\$18.97	
Grade 5 and up (fiction) (No category beyond 2009)																\$16.83	\$16.77	\$16.84	\$16.85	\$16.87	\$17.24	\$17.63	
Grade 5 and up (nonfiction) (No category beyond 2009)																\$21.49	\$22.99	\$23.25	\$24.92	\$26.81	\$26.68	\$27.04	
Trade Paper (New category for 2009, but includes prices for 2007 & 2008)	\$ 7.16	\$ 7.06	\$ 7.32	\$ 7.51	\$7.29	\$8.44	\$7.29	\$8.20	\$7.12	\$7.96	\$7.15	\$7.73	\$11.84	\$11.68	\$11.50						\$11.05	\$11.36	
Mass Market Paper (New category for 2009, but includes prices for 2007 & 2008)	\$ 6.32	\$ 6.18	\$ 6.93	\$ 6.44	\$6.38	\$6.89	\$6.28	\$6.71	\$6.38	\$6.75	\$6.17	\$6.53	\$7.21	\$7.15	\$7.10						\$6.86	\$7.07	
YA Titles																							
Hardcover (all titles)	\$ 19.95	\$ 19.65	\$ 21.30	\$ 19.38	\$19.12	\$20.53	\$19.16	\$20.51	\$19.09	\$21.83	\$19.23	\$21.88	\$27.56	\$28.20									
Trade Paperback	\$ 12.08	\$ 12.05	\$ 12.24	\$ 12.03	\$12.09	\$11.57	\$12.48	\$11.46	\$13.17	\$11.40	\$11.97	\$11.16	\$14.20	\$14.05									
Mass Market Paper	\$ 8.00	\$ 7.99	\$ 8.00	\$ 8.14	\$8.10	\$8.19	\$7.73	\$7.57	\$7.55	\$7.30	\$7.56	\$7.32	\$8.30	\$8.06									
Adult Titles																							
Hardcover Fiction	\$ 27.07	\$ 27.08	\$ 26.29	\$ 26.98	\$26.98	\$26.29	\$26.82	\$26.16	\$26.69	\$26.45	\$26.51	\$26.12	\$28.42	\$28.14	\$27.99	\$26.86	\$26.02	\$24.81	\$24.95	\$26.83	\$27.47	\$27.95	
Nonfiction (not including single volume reference titles)	\$ 28.14	\$ 28.13	\$ 28.60	\$ 28.09	\$28.09	\$28.29	\$28.00	\$27.86	\$27.74	\$28.11	\$27.78	\$28.36	\$26.34	\$26.13	\$26.05	\$41.01	\$40.64	\$41.07	\$36.86	\$42.32	\$25.38	\$25.98	
Nonfiction (incl single volume reference titles except 2007) (Not a category in 2009)																\$74.35	\$74.48	\$73.64	\$70.72	\$85.91	n/a	n/a	
Trade Paperback (excluding mass market)																							
Fiction	\$ 16.43	\$ 16.45	\$ 15.48	\$ 16.00	\$16.06	\$14.61	\$15.63	\$14.18	\$15.73	\$14.34	\$15.63	\$14.32	\$16.70	\$16.50	\$16.07	\$18.10	\$17.23	\$14.95	\$18.63	\$17.05	\$15.64	\$15.98	
Nonfiction (including single volume reference titles except 2007)	\$ 20.86	\$ 21.01	\$ 15.10	\$ 20.61	\$20.79	\$16.12	\$20.75	\$15.48	\$20.59	\$16.16	\$20.17	\$16.56	\$21.22	\$20.99	\$20.95	\$34.13	\$32.82	\$27.38	\$33.81	\$44.54	\$20.40	\$20.91	
Mass Market Paperback																							
(SLI did not treat as separate category prior to 2007)	\$ 7.73	\$ 7.64	\$ 9.00	\$ 7.70	\$7.69	\$8.16	\$7.66	\$7.62	\$7.66	\$7.55	\$7.62	\$7.82	\$8.70	\$8.67	\$8.65						\$8.30	\$8.65	
*Estimated Figures Used for 2011 & 2012																							