RLC 2016 PRELIMINARY SCHEDULE

Day: Wednesday

Time: 1:45-2:30

Program Title: Getting IT right!

Program Description: What are the road blocks, in your library and community, to providing the IT resources which are needed, desired and deserved? Tackle these seemingly impossible hurdles and make your mark with patrons, local business owners and everyone in your community... All without breaking a sweat or your budget! In this unique session, we will explore how using the expertise you already have at your fingertips, along with new and emerging technologies and concepts, will help you "flip the switch" on your thoughts about what you can achieve! During this session, participants will begin work on an individual technology success road map.

Presenter(s)
Andrew Sutherland

Day: Wednesday

Time: 1:45-2:30

Program Title: Telling the Whole Story: Using Data to Inform Your Community and Build Partnerships

Program Description: This will be 2 45 minute sessions.   Session 1: Joe Hamlin will discuss and explain the differences between quantitative and qualitative data, show examples of the two data types in action and work with attendees to build a sample evaluation plan. We will also discuss why both data types are important in telling a library's story. Session 2: Laurie Golden will discuss how to use the data collected to create communication plans and show how to use the results in a successful marketing plan

Presenter(s)
Laurie Golden
Joe Hamlin

Day: Wednesday

Time: 1:45-2:30

Program Title: STEM on a Shoestring: Outreach STEM Programs for Any Budget

Program Description: Want to reach your communities in a whole new way? Learn about our Program in a Box model for providing outreach science lessons to elementary-aged students and get loaded up with lists of program ideas, helpful resources, and tips for success. Plus, see our road-tested kits up close and personal!

Presenter(s)
Sarah Hashimoto
Erica Grimm

Day: Wednesday

Time: 1:45-2:30

Program Title: Cheapskate Librarians

Program Description: As rural librarians, we're constantly trying to make limited budgets stretch to provide full services to our patrons. This session will provide an overview of how to minimize spending, utilizing external resources, and will also include an introduction to grant writing.

Presenter(s)
Heather Doran
Ashley Olstad

Day: Wednesday

Time: 1:45-2:30

Program Title: Marketing Your Library with the C.U.R.E. (Consistency. Uniformity. Repetition. Enthusiasm!)

Program Description: The goal of the program is to 1) Define Branding and its importance to a library's Marketing and Public Relations functions 2) Process of building a library's brand and image 3) Case study: Van Buren District Library

Presenter(s)
Kay McAdam
Ryan Wieber

Day: Wednesday

Time: 1:45-2:30

Program Title: Grant Writing 101: Tips, Tools, and Best Practices for Creating a Successful Grant Application

Program Description: We propose an introductory course on grant writing presented from the perspective of a grant making organization. The plan will be to briefly go over best practices in grant writing and budget design using specific examples of what we find makes a successful applicant. Attendees will also have the opportunity to brainstorm and practice using one of the Council's grant applications as an example.

Presenter(s)
Robbe DePietro
James Nelson

Day: Wednesday

Time: 1:45-2:30

Program Title: A Matchmaker! A Matchmaker! : How to Connect People with the Stories They Love

Program Description: In a world filled with myriad on-line readers' advisory tools, it's easy to believe that libraries no longer need to connect people with materials. Learn how to position your library as the superior "personal shopper". This workshop focuses on how to match people with the right story, in the right format, at the right time.

Presenter(s)
Heather Wood-Gramza
Vanessa Walstra

Day: Wednesday

Time: 12:45-1:30

Program Title: Keynote

Program Description:

Presenter(s)
George Needham

Day: Wednesday

Time: 3:00-3:45

Program Title: Economic Development 101

Program Description: Libraries are important to economic development. The goal of this session is to raise awareness of the value of libraries. Libraries can create a customized approach to work with community organizations and government and develop programs and tools to empower people to succeed.

Presenter(s)
Arleen Wood
Stephanie Mallak Olson

Day: Wednesday

Time: 3:00-3:45

Program Title: The latest "no-cost" resources, including Google Classroom Integration, for school outreach in your community

Program Description:

Presenter(s)
Christine Schneider

Day: Wednesday

Time: 3:00-3:45

Program Title: Adventures in Forming a Rural District Library: What I Would & Wouldn't Do Again

Program Description: The program would be a basic timeline of the process we went through in Chesaning from 2007-2011 to form our district library. Throughout the presentation, I would give advice on things that went well, things that we shouldn't have done, and things that I would do differently.

Presenter(s)
Erin Schmandt

Day: Wednesday

Time: 3:00-3:45

Program Title: Introduction to Fundraising and Development in the Public Library

Program Description: Introduction to Fundraising and Development in the Public Library will introduce library professionals and volunteers to the art of relationship-based fundraising. This method takes fundraising from simply meeting fundraising goals every year to creating relationships with donors and creating a sustainable funding source for the library.

Presenter(s)
Heather Steltenpohl

Day: Wednesday

Time: 3:00-3:45

Program Title: Graphic Novels, Not Just Pulp Fiction

Program Description: A variety of examples where the graphic format is being used to share information will be discussed. Also, I will share various sites that review graphic novels including the ALA list of recommendations.

Presenter(s)
Kristina Reynolds

Day: Wednesday

Time: 3:00-3:45

Program Title: Great Start and Libraries: Best Practices for working with the Great Start Collaboratives and Regional Resource Centers

Program Description: Great Start Collaboratives have focused attention on early childhood issues across the state. Many children's librarians and library directors are involved in their local Great Start Collaborative, but how can they maximize their impact and involvement? This program will focus on best practices for involvement in both the local collaborative as well as the Regional Resource Centers.

Presenter(s)
Ray Arnett

Day: Wednesday

Time: 3:00-3:45

Program Title: The Right Tool for the Job: Nontraditional Circulating Collections

Program Description: Libraries around the country are starting to lend tools, in addition to the traditional books, cds, and videos. By circulating tools, we create a new avenue to provide a valuable service for the community. Tools that circulate can cover a wide range, and be tailored to the needs of your specific community.

Presenter(s)
Steve Teeri
Valerie Sobczak

Day: Wednesday

Time: 3:00-3:45

Program Title: It's All About the Story: Training Your Staff in the Art of Materials Advisory

Program Description: Establish your own internal professional development training program focusing on materials advisory. Participants will learn how to leverage their own staff expertise while using curriculum established by Kent District Library as a guide in the process. This workshop is designed for organizations that desire to provide high quality professional development opportunities on an affordable scale.

Presenter(s)
Heather Wood-Gramza
Vanessa Walstra

Day: Wednesday

Time: 4:00-4:45

Program Title: Library Match: Peers without borders

Program Description: A pair of "Library Match" participating libraries, one from Michigan's Upper Peninsula, another from rural Indiana, will present on how they are co-mentoring one another, expanding professional connections, sharing staff training opportunities and expertise, conducting co-marketing activities, and developing collaborative public programs. "Library Match" is a project designed to facilitate communication among peer libraries. This match is between the Hagerstown Jefferson Township Public Library, Hagerstown, IN and the Pickford Community Library, Pickford, MI.

Presenter(s)
Ruth Frasur
Ann Marie Smith
David Votta

Day: Wednesday

Time: 4:00-4:45

Program Title: Confronting Staff Performance Issues

Program Description: You cannot have a top-notch library without top-notch staff performance. Learning how to confront staff performance issues is one of the most important skills and administrator/supervisor needs to learn how to do. The consequences of handling this poorly can be devastating. Yet few first-time or even long time supervisors or directors have ever had formal training in this area. This program will include a framework and techniques on how to confront a performance issue, how to prepare for a confrontation and how to handle the record-keeping, documentation and follow-ups.

Presenter(s)
Eric Magness-Eubank

Day: Wednesday

Time: 4:00-4:45

Program Title: Preparing for the Auditors

Program Description: In depth presentation with handouts on what documents that your auditors will be looking for, how to quickly make it through your audit with few or no findings and lots of time for questions! Discussion will be encouraged.

Presenter(s)
Nancy Bazan

Day: Wednesday

Time: 4:00-4:45

Program Title: Faith on the Edge: Not Your Mother's Christian Fiction

Program Description: We will discuss what Christian Fiction (CF) is today. Look at the many "new" sub-genres included in CF. Give guidance on where to find information on this genre and help with collection development.

Presenter(s)
Carol DeBoer

Day: Wednesday

Time: 4:00-4:45

Program Title: Twelve Months of Fun: Passive Programs to Engage Your Patrons' Creative Spirits

Program Description: We all want to have a little fun in the library! We've got twelve inexpensive ideas that will engage library patrons of all ages and turn a piece of your space into an active and ever-changing point of interest. All projects can be month long activities and most require nothing more than some paper and a little creativity. Examples include Post-It Note Art Shows, Book Spine Poetry, Book Bracket Battles, and Blackout Poetry stations.

Presenter(s)
Hillary Berry
Stewart Fritz

Day: Wednesday

Time: 4:00-4:45

Program Title: Facebook and Twitter Hacks

Program Description: After years of under-performing in the social media realm, the Library of Michigan got serious about Facebook and Twitter. We'd like to share with you what we learned from a high-powered consulting firm and our own first year as a social media team. We've collected stats and analyzed our efforts individually and as a group and we have some good tips to share - come steal our ideas!

Presenter(s)
Sonya Schryer Norris
Joseph Hamlin

Day: Thursday

Time: 1:30-2:15

Program Title: Programs, Grants, and Capacity Building: Working with Your State Humanities Council

Program Description: The presentation will focus on three areas with which libraries can take advantage of our various grant and program opportunities: Programs for libraries: the Great Michigan Read, Prime Time, and Museum on Main Street.   Presenters for Libraries: the Arts & Humanities Touring Program   Library designed programs: Quick, Planning, Heritage, and Humanities grants.   We will briefly discuss each program, give examples of libraries that have conducted our programs, and explain our grant process.

Presenter(s)
James Nelson
Robbe DePietro

Day: Thursday

Time: 1:30-2:15

Program Title: Partners Within Your Community

Program Description: If you are looking for ways to make your library more visible in your community, consider partnerships with businesses and organizations right in your community. Learn about "Outside the Lines" and other opportunities for partnerships, including the local cable channel, businesses, and locations of "little libraries." Get out in your community, and take the library with you!

Presenter(s)
Karen Knox

Day: Thursday

Time: 1:30-2:15

Program Title: Reviewing Expectations: Job descriptions as a tool for conflict management

Program Description: Job description and performance reviews can be intimidating to all involved, and are often perceived as divisive or stressful. Yet, without a process in place, organizational models can become outdated in a changing library environment, leading to dysfunction and conflict. Learn how a collaborative and flexible approach to job descriptions and the review process can be effective tools to correct dysfunction with a minimum of conflict, saving both time and professional relationships.

Presenter(s)
Hope Nobel

Day: Thursday

Time: 1:30-2:15

Program Title: Staying Friends with the Friends

Program Description: This program will provide legal guidance to Libraries and their Friends of the Library group. The topics will include how to communicate the Library's needs and how to provide a legal framework to guide the two organizations. We will also discuss common problems that arise between the two groups and how to solve them.

Presenter(s)
Anne Seurynck

Day: Thursday

Time: 1:30-2:15

Program Title: You choose the winner: the best (and a few of the worst) in youth literature

Program Description: Too many juvenile and teen books to review? Three current and previous Michigan Library Association book award work group members will help you narrow down your purchasing list! We'll help you find the right book for the right reader and help you steer clear of some of the titles that missed the mark.

Presenter(s)
Hillary Berry
Whitney Hagen
Brandon Bowman

Day: Thursday

Time: 1:30-2:15

Program Title: Beyond Books: Creative Materials Advisory Strategies

Program Description: This workshop is designed for people who want to broaden their materials advisory toolbox. Participants will learn how to utilize merchandising, technology, and programming in their materials advisory repertoire.

Presenter(s)
Heather Wood-Gramza
Vanessa Walstra

Day: Thursday

Time: 1:30-2:15 & 2:30-3:15

Program Title: Library Millage Elections and Millage Campaigns

Program Description: Part I of this presentation will review the election procedures for library millage proposals. This will include a review of the requirements for ballot proposals, timing of elections, and election deadlines.   Part II will address the application of the Michigan Campaign Finance Act to library millage campaigns. This Part will compare and contrast the prohibition on using library resources for advocacy with the permissible use of library resources for disseminating factual information about millage proposals.

Presenter(s)
Richard Butler

Day: Thursday

Time: 10:00-10:45

Program Title: Showcasing NonFiction: Care, Feeding, Weeding and Marketing Your Adult Nonfiction Collections

Program Description: As space and resources continue to tighten in small libraries, it becomes increasingly critical to maximize awareness and circulation in all collection areas. This presentation focuses on adult nonfiction, an oft overlooked but essential component of supporting our community both collectively and individually. We'll look at effective development strategies and tools, the importance of maintaining a relevant and vibrant collection through weeding informed by data and policy, and finally, ways in which we can showcase our wonderful collections to our communities in creative and fresh ways.

Presenter(s)
Barbara Beaton

Day: Thursday

Time: 10:00-10:45

Program Title: A-Z Kids' Literacy - How to keep them moving and learning

Program Description: Come to this interactive class and learn how we prepare our kids for kindergarten, teach literacy, nurture creativity and give them a love of moving. We will have handouts, do demonstrations and get you thinking and sharing!

Presenter(s)
Karen Brower
Nicole Nylaan

Day: Thursday

Time: 10:00-10:45

Program Title: Digital Newspaper Project Planning

Program Description: This session will give your library the tools to establish a digital newspaper collection. Including how to: evaluate your newspaper content, identify the digital platform that best suits your need, create project guidelines and find funding for your project.

Presenter(s)
Kim Hagerty

Day: Thursday

Time: 10:00-10:45

Program Title: Changing the Culture One Employee at a Time

Program Description: Are you tearing your hair out over personnel issues? Don't know where to turn? You have the power within you to change your library's culture by working on one position at a time. You may be lucky enough to have an employee retire or resign, and hire someone more suitable for the position. You may be in the position of being stuck with someone who is one of the issues, and need guidance in what to do to get that person on board. Happiness within your library spreads, and you'll find yourself attracting the type of employee who makes you want to come to work each day.

Presenter(s)
Melissa Malcolm
Jennifer Cornell

Day: Thursday

Time: 11:15-12:00

Program Title: Engaging Your Community's Teen Writers and Readers: Libraries and ePublishing

Program Description: The program chronicles the grassroots development of the Pickford Community Library Young Writers Group and the group's successful journey to e-publication each year since 2012. It includes a step-by-step discussion of the nuts and bolts of e-publication and free public access through Smashwords and Overdrive. Most importantly, it showcases a model for enthusiastic community involvement in young adult programming.

Presenter(s)
Ann Marie Smith
Dar Bagby

Day: Thursday

Time: 11:15-12:00

Program Title: OK2SAY - Student Safety Program

Program Description: The Attorney General's Office offers student safety programming for kindergarten – 5th grade through the Michigan Cyber Safety Initiative. OK2SAY student programming is offered for students in the 6 – 12 grade. The Michigan Cyber Safety Initiative (CSI) is a national, award-winning program and has been presented to over 1.2 million students. It teaches children the importance of being safe, making smart decisions, and protecting themselves and others while online. It also serves as a feeder into OK2SAY student safety programming. OK2SAY provides a confidential way to file tips on criminal activity or potential harm directed at students, school employees, and schools. Tips can be submitted 24/7 by phone, text message, email, mobile app, or on the OK2SAY website. Learn more about these programs and how you can help bring them into your community.

Presenter(s)
Mary Drew

Day: Thursday

Time: 11:15-12:00

Program Title: Marketing Toolkit: Practical Ways to Reach Your Community

Program Description: There's no single way to market your library or its offerings. Your marketing toolkit will need to include press releases, Facebook and other social media outlets, community networks, and more to reach your community and keep them informed. Attend this session to learn practical ways to market your library and get the word out to your users.

Presenter(s)
Matt Church

Day: Thursday

Time: 11:15-12:00

Program Title: Go Big or Go Home: Take yourself and your library to the next level.

Program Description: Whether you are just starting in the profession and know that you are destined for bigger things or you are in your small town for the long haul and want to keep it fresh, this program is full of tips for a great career path. Sometimes you fake it till you make it and sometimes you just take a deep breath and jump in but always you act. Gail Parsons, of the Traverse area District Library and Marcia Warner of Grand Rapids Public share their small town starts and what they wish they had known at the time. From personal and professional leadership and management lessons to impacting your community in a way that fits who you are, think of this as a 45 minute self help book with some funny and embarrassing stories thrown in. Gail and Marcia have taken very different paths and each will share the highs and lows.

Presenter(s)
Marcia Warner
Gail Parsons

Day: Thursday

Time: 11:15-12:00

Program Title: Seven Habits of Highly Successful Grant-Seekers

Program Description: A panel discussion giving real world examples and tips on successfully researching grant prospects, writing realistic proposals, and successfully managing grants. All three speakers have successfully added programs and materials to their libraries through small and large grant programs.

Presenter(s)
Ray Arnett
Natalie Bazan
Hope Nobel

Day: Thursday

Time: 11:15-12:00

Program Title: Ploud User's Group

Program Description: Two 15 minute presentations (mobile-compatibility and a graphics case study) followed by a half hour group discussion. The Library of Michigan will take this opportunity to solicit feedback about Enfold Systems, the help desk, and pricing. Information about how to get a Ploud site and join the Michigan Ploud community will also be shared.

Presenter(s)
Sonya
Shauna Swantek
Carla Rumsey

Day: Thursday

Time: 2:30-3:15

Program Title: High Attraction, Budget-Friendly Technology for Small Libraries

Program Description: Learn how the Wixom Public Library has implemented budget-friendly technology solutions that are enticing and exciting to patrons of all ages. Discover how the Wixom Public Library integrated tablets throughout the library and created a low-cost, space-saving mobile makerspace, including a 3D printer, within the small public library setting. The program will cover the steps to implement these technologies, things to consider before and after implementing them, and how to incorporate the technology into library programming.

Presenter(s)
Andrea Dickson
Cindy Mack

Day: Thursday

Time: 2:30-3:15

Program Title: Increasing Early Literacy Skills through Creative Outdoor Spaces

Program Description: This session will focus on creating outdoor spaces at public libraries, and the impact this can have on early literacy skills. While my co-presenter and I have been fortunate enough to have a designated outdoor space at our library, but we know this type of space isn't always possible. We've spent the last 5 years adding early literacy elements such as music structures, water and sand tables, a story walk, outdoor learning tubs and a raised bed garden. We'd like to share our best practices, as well as our shared experience with other branches in a multi-library system.

Presenter(s)
Elizabeth Guarino-Kozlowicz
Julie Ralston

Day: Thursday

Time: 2:30-3:15

Program Title: Library Statistics for Ordinary Mortals

Program Description: Statistics are not something to be gathered once a year for an annual report and then forgotten, nor do they require an advanced degree in mathematics to be understood. This session will use real-world examples to show how to calculate and interpret statistics that have practical applications for libraries. Participants will learn how to use basic statistics and data to develop real, actionable strategies to improve their library collections, programming, and outreach.

Presenter(s)
Jody Wolak

Day: Thursday

Time: 2:30-3:15

Program Title: Old Dog New Tricks

Program Description: Discussion of Job Hunting when you or your patron is over 50. Reviewing tips and pitfalls with getting to know; a new library board, new staff and a new community. My presentation will provide hints and suggestions for job hunters and discuss the surprises of the first six months as a new director living in a new community.

Presenter(s)
Amanda Winnicki

Day: Thursday

Time: 2:30-3:15

Program Title: Organizational Health and Personal Leadership

Program Description:

Presenter(s)
Kevin King

Day: Thursday

Time: 2:30-3:15 & 3:30-4:15

Program Title: Policies: Why Policies are Required to Regulate Patron Conduct in the Library

Program Description: This program will tackle the most important policies that every Library should have to regulate patron conduct in the Library. Among the issues, we will address patron behavior policies, internet use policies and meeting room policies. We will answer questions about what are the most important provisions that must be in each policy and discuss the need for enforcement and appeals.

Presenter(s)
Anne Seurynck

Day: Thursday

Time: 3:30-4:15

Program Title: Rural Libraries in Iceland

Program Description: Rural libraries in Iceland are unique in that they continue to support a national literacy rate of 100%. What makes them equally unique is that rural libraries remain vibrant at a time when their counterparts in the U.S. are struggling to stay open. This presentation will describe rural libraries, service and programming in Iceland and present visual images of twenty of the libraries I visited during my Fulbright award.

Presenter(s)
Andrea Wyman

Day: Thursday

Time: 3:30-4:15

Program Title: Eunice's MeL Top 10 List

Program Description: MeL strives to provide resources for all Michigan learners Pre-K to lifelong. Hear why these databases made Eunice's Top 10 list and learn some tricks about each that you can use when working with patrons.

Presenter(s)
Eunice Borrelli

Day: Thursday

Time: 3:30-4:15

Program Title: The Price is Right!   Pop Culture Programming for Any Budget or How Cardboard Cutouts Can Spike Your Stats.

Program Description: In this presentation, I'll show that while one size may not fit all libraries, one can easily use or customize these plug and play pop culture programs to fit almost any library, patrons, and most importantly, budget! Each program I'll be speaking about is one I have planned and put on at one or more public libraries and includes themes like Barbie, Teenage Mutant Ninja Turtles, and Star Wars.   I've compiled 3 price ranges; Free ($0!), Cheap (up to $150), and Fancy ($300+) and I will discuss one program that I've successfully implemented in each price range.

Presenter(s)
Colleen McWhinnie

Day: Thursday

Time: 3:30-4:15

Program Title: Practical Applications for Managing Your Team

Program Description: Hear both director and staff perspectives in this back-to-back session that covers a spectrum of management issues. Geared towards library directors and managers, this session will include take-home tips on the following topics: Communication, Staff Development, Recognition, Interpersonal Team-Building, Tough Stuff, and Hiring.

Presenter(s)
Laura Powers
Britney Dillon

Day: Thursday

Time: 3:30-4:15

Program Title: Maximizing Your Investment Return Using Michigan Library Cooperative Services

Program Description: In Fiscal Year 2014 The Library Network returned $58,006,916 in service value on expenditures of $2,698,908 charged to participating libraries. Class I, II and III libraries experienced a return of $4,389,557 with an expenditure of $305,909; an average of $365,796 per library. Fiscal Year 2015 produced $59,934,640 in value returned on an expenditure of $3,303,697.Mideastern Michigan Library Cooperative (MMLC), with a two person staff, expanded a seasonal booking service for summer reading programs into a year long talent acquisition and booking service offered statewide. In addition, MMLC is recognized as a leader in the development of local advocacy services, board development and Director replacement. The Tale of Two Michigan Library Cooperatives is a story of how Cooperatives have adapted, since 1977 to a changing library service environment, maximizing access to a full array of statewide discount services for member libraries, large or small, urban, rural or metropolitan in the 21st century. Learn the varied formulas for successful access to services, what you should expect from your cooperative and how cooperatives are still vital parts of the Michigan library service environment in the 21st century.

Presenter(s)
James Pletz
Denise Hooks

Day: Thursday

Time: 3:30-4:15

Program Title: What is the Michigan Tax Tribunal and Why Does it Matter to my Library?

Program Description: Decisions made by the Michigan Tax Tribunal are reducing property values for commercial properties throughout Michigan. The Peter White Public Library and other libraries in Michigan are being forced to reduce programs and services as a result of successful appeals to the Michigan Tax Tribunal. Learn more about the Michigan Tax Tribunal and how you can prepare your library for decisions that may impact the tax revenues to your city, township and county.

Presenter(s)
Pamela Christensen

Day: Thursday

Time: 3:30-4:15

Program Title: E-Rate in Michigan

Program Description:

Presenter(s)
Sonya Schryer Norris

Day: Thursday

Time: 9:00-9:45

Program Title: Zen and the Art of Digital Literacy

Program Description: In this session, we will discuss the practical and psychological aspects of digital literacy instruction, from the perspective of both the learners who come to our libraries for technology help and the library staff charged with providing technology help to our communities. Beginning with a primer on mindfulness, this session will consider the practice of empathy as an essential ingredient of digital literacy instruction and introduce research into the mindsets that motivate us and lead to successful learning outcomes. We will offer practical advice for the development of several forms of technology training for adults, including one-on-one interactions, structured computer classes, drop-in labs, and instructional materials accessed via the web.

Presenter(s)
Katie Dover-Taylor

Day: Thursday

Time: 9:00-9:45

Program Title: Planting the seeds of community collaboration and partnerships

Program Description: What is required to create, foster and strengthening community partnerships? Community partnerships and collaborations don't just happen "as if by magic". Libraries need more than a magic wand to create the partnerships in our communities that offer a true benefit to our community members. How can you identify and foster partnerships in your community.

Presenter(s)
Sheila Bissonnette
Jim Misher

Day: Thursday

Time: 9:00-9:45

Program Title: It's Already a Makerspace!: 5 Projects You Can Make with Supplies You Already Have

Program Description: Many makerspace projects can involve special, expensive, hard-to-find equipment and parts. Wouldn't it be great to be able to do makerspace projects without purchasing anything special, just digging through the supply closet? You can! In this program, we'll show off a few projects you can make using supplies you already have on hand.

Presenter(s)
Valerie Sobczak
Steve Teeri

Day: Thursday

Time: 9:00-9:45

Program Title: An Overview of HeritageQuest and Research Collections at the Library of Michigan.

Program Description: The Library of Michigan provides access to many collections for historical research both digitally and in print. These collections cover Michigan History from territorial times to the present and cover a wide swath of subjects.

Presenter(s)
Matt Pacer

Day: Thursday

Time: 9:00-9:45

Program Title: Session

Program Description:

Presenter(s)
George Needham

Day: Thursday

Time: 9:00-9:45 & 10:00-10:45

Program Title: Taming the Wild West: MeLCat and RIDES best practices

Program Description: This program will present users with MeLCat and RIDES best practices. Part of the program will be devoted to questions and an open discussion about workflow and procedures among the attendees.

Presenter(s)
Megan Dudek
Sue Alt

Day: Thursday

Time: 9:00-9:45 & 10:00-10:45

Program Title: Library Service Contracts

Program Description: This program will be done in three parts in a single 90 minute session.   Part I The Basics of Library Service Contracts: This Part will describe the various kinds of library service contracts and the statutory authority and procedures for such contracts   Part II Essential Elements of Library Service Contracts: This Part will review the essential legal elements for an enforceable library service contract.   Part III State Aid/Library Service Contracts: This Part will review the requirements for eligibility for State aid including areas served pursuant to library service contracts.

Presenter(s)
Richard Butler
Kathy Webb

Day: Thursday

Time: 9:00-9:45 & 10:00-10:45 & 11:15-12:00

Program Title: Trustee Track Sessions

Program Description:

Presenter(s)
Josie Parker

Day: Friday

Time: 10:00-10:10:45

Program Title: Building Relationships, Transforming Community

Program Description: The Marshall District Library and the Putnam District Library both have histories of successful partnerships with local businesses, organizations, theaters, and artists in their respective communities. The presenters will provide tips for connecting to local resources often overlooked in educational and economic development activities. Find out how unique partnerships make both partners stronger and educate and engage the community. Topics will include making contacts, seeking funding opportunities, creating operational structures, and finding common solutions to community concerns. Marshall is a Class IV library while Putnam is a Class II promising there will be something for all size libraries. (The presenters will also share from their What Didn't Work files!)

Presenter(s)
Shauna Swantek
Angela Semifero

Day: Friday

Time: 10:00-10:45

Program Title: Programs for under $50

Program Description: Showing libraries with small programming budgets how to utilize staff resources and community partnerships to offer more in-house programming. This program offers specific program ideas, resource tips and ingenuity to stretch your programming budget. By using these techniques we were able to triple our programs and community outreach for the 2015 calendar year for child and adult programs as well as the summer reading program. We have a number of ready-made successful programs that libraries can adapt or use as a starting point for their specific needs.

Presenter(s)
Kelli Lovasz
Christi Mortell

Day: Friday

Time: 10:00-10:45

Program Title: The "Every Child Ready to Read Project" and What it Means For My Library

Program Description: The national Every Child Ready to Read Project was developed by the American Library Association to help parents and other caregivers develop early literacy skills in children from birth to age five. This session will provide ideas for incorporating early literacy skills into programming, inexpensive ideas to include early literacy experiences at your library, and possible ways to collaborate with early childhood educators.

Presenter(s)
Karren Reish
Speaker TBA

Day: Friday

Time: 10:00-10:45

Program Title: Customer Service

Program Description:

Presenter(s)
Kevin King

Day: Friday

Time: 10:00-10:45 & 11:00-11:45

Program Title: Back to the Basics: Understanding the Open Meetings Act and Freedom of Information Act

Program Description: This session will focus on the key requirements of the Open Meetings Act and Freedom of Information Act for Library Boards, committees and staff. We will address common mistakes and how to avoid them. We will also address how Library Boards can address the use of technology and e-mail in the context of the OMA and the FOIA. We will also address the most important elements of the new FOIA regulations that went into affect July 1, 2015. The goal is to make sure Library Boards understand and are in compliance with the law.

Presenter(s)
Anne Seurynck

Day: Friday

Time: 11:00-11:45

Program Title: The Best of the Best VI, Programs you Can Do at Your Library

Program Description: Best of the Best VI is a visual tour of programs, services and publicly implemented by small and rural libraries across the State of Michigan. Featured programs, services and promotions are described so that program attendees can replicate the programs at their own library. A resource list and contacts will be provided, for additional information. Best of the Best was first featured at the Loleta Fyan Rural Libraries Conference in 2001.

Presenter(s)
Pamela Christensen

Day: Friday

Time: 11:00-11:45

Program Title: Storytime Programs Transformed! Tips & Techniques for Incorporating Early Literacy Practices in Storytime Programs

Program Description: How can we add more value to our storytime programs for young children? The "Every Child Ready to Read" Project provides research showing the importance of the parent's role in young children's early literacy skills. This session will help attendees discover ways to incorporate the five practices in their storytime programs so that parents can continue the process at home.

Presenter(s)
Karren Reish

Day: Friday

Time: 11:00-11:45

Program Title: Ignite/Fizzle

Program Description:

Presenter(s)
Dion Mindykowski

Day: Friday

Time: 1:30-2:15

Program Title: Building a Digital Image Collection With flickr: A low (or no) cost approach to sharing your digital assets

Program Description: Libraries have many options of services to store and share digital assets, including many from library automation vendors. Instead of looking at library vendors, one option is to use a photo sharing resource such as flickr (from yahoo.com). From a very active flickr user, this presentation will showcase how you can use this free resource to promote, organize and share your digital assets. Of particular note is using flickr groups and tagging to make items from your collection accessible and find-able by community residents as well as people all over the world. The presentation will also explore how different libraries are using flickr for collections and program-related images.

Presenter(s)
Corey Seeman