BASEBALL THESAURUS



Jesse Goldberg-Strassler handles radio broadcasts and media relations for the Lansing Lugnuts where he founded the Michigan Baseball Hall of Fame. Each year, he conducts a throwback broadcast, using sound effects to re-create a game in the tradition of baseball's broadcasting pioneers. Additionally, he writes for BallparkDigest.com and handles play-by-play for Central Michigan University women's basketball. He has also published *The Football Thesaurus*.

"The Baseball Thesaurus is an interesting read for casual and serious fans alike. It's entertaining, informative, and full of anecdotes I've never come across before." — Dan Shulman, ESPN

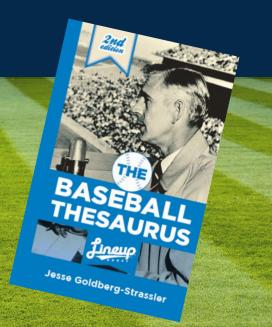
Baseball is a sport with its own lingo and jargon, developed over decades and millions of games. In the second edition of **The Baseball Thesaurus**, Jesse Goldberg-Strassler delves into the language of the national pastime: from Vin Scully's philosophy on no-hitters to Red Barber's classic turns of phrase to a definitive listing of trademark home run calls.

The Baseball Thesaurus is for any fan, from casual enthusiast to diehard seamhead, spiced with entertaining anecdotes and quotes.

Get your copy today via

August Publications or

Amazon.com!







Broadcasting has brought Jesse Goldberg-Strassler to

Massachusetts, Alabama, Illinois, and Michigan, where he currently calls the high school football game of the week leading through the state championships. Jesse also writes for BallparkDigest.com and handles play-by-play for the Lansing Lugnuts and Central Michigan University women's basketball. His first book was *The Baseball Thesaurus*.

"The Football Thesaurus delves into the terms that have helped turn football into America's game... A terrific resource that will be a part of my preparation for every season." — Ian Eagle, CBS Sports

Football has developed its own lingo and jargon, developed over a hundred years and thousands of games.

In **The Football Thesaurus**, a complete guide to how we talk about America's most popular sport, Jesse Goldberg-Strassler delves into everything from the Fumblerooski to the Statue of Liberty, the pancake block to the Umbrella defense.

The Football Thesaurus will captivate football fans with unexpected stories, memorable quotes, and the remarkable moments that have brought the game into the twenty-first century.

