

Lakeland Library Cooperative

Media Coaching for Librarians

Thursday, October 22, 2015
9:00 a.m. Registration
9:30 a.m. – 4:00 p.m. Program

It has never been more important for librarians

- **To deliver a clear, consistent message.**
- **To educate their constituents on the value of libraries.**
- **In moments of crisis, to effectively present themselves as community leaders.**

Robert Kolt, of [Kolt Communications](#), will facilitate a coaching session and interactive workshop. Robert is the president and CEO of Kolt Communications, Inc. and serves as an instructor in the Advertising and Public Relations Department in the College of Communication Arts and Sciences at Michigan State University.

Location

Loutit District Library
407 Columbus Ave.
Grand Haven, Mi 49417
(616)-842-5560

Cost

\$25 to LLC Members
\$40 Non-LLC Members

Register online at:

<http://arwen.llcoop.org>

Registration Deadline: October 15, 2015
(No cancellations /refunds after this date.)



Participants may call (616) 559-5253 ext. 210 on the morning of the workshop to find out if the event has been cancelled.

Presented by the Lakeland Library Cooperative Continuing Education Committee