

PRODUCT UPDATE



GALE
CENGAGE Learning



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General Updates

Continuously adding new content

There were 795 new titles added to Gale resources from April - June. To view these titles, please go here: <http://solutions.cengage.com/Gale/Database-Title-Lists/Change-Lists/>

Product Specific Updates



Announcing Audio Component

ReadSpeaker text-to-speech technology is now available in the Repair and Bulletin/Recalls sections of *ChiltonLibrary*. ReadSpeaker® is the worldwide leader in online text to speech and its functionality lets users hear the article read out loud, as the words spoken are highlighted on the screen.

- Users simply click the new **Listen** button in the Tool Bar. Pause and Stop abilities are also there. With the Settings button, users can change speed, highlighter color, and font size.
- ReadSpeaker technology helps individuals who have lower reading levels comprehend details in Chilton content.
- ESL/ELL users can better comprehend the content by hearing the English pronunciations.
- Audio content from the Repair section can be downloaded in MP3 format for users to save and access offline.

Full Service Information Released For

- 1996-2015 model Ford, Lincoln, and Mercury cars, SUVs, vans, and trucks
- 2011-2015 model Chrysler, Dodge, Ram, and Jeep cars, SUVs, vans, and trucks

These updated databases describe and direct repair procedures specified by Ford Motor Company and Chrysler. Technical Service Bulletins (TSBs), Diagnostics, Scheduled Maintenance, plus critical health and safety precautions are also included.

Key Content Changes in This Release

- Comprehensive factory diagnostic and service information for over 880 Year, Make, and Model combinations.
- Updated repair and diagnostic articles
 - 449,300 from Ford
 - 305,561 from Chrysler
- Updated graphics—More than a million from Ford using color to identify components and the sequence. These are also helpful to those who may be more visual, hands-on, have difficulty reading, or those with limited English skills. More than 500,000 from Chrysler, including diagrams and real photos.
- All major systems, sub-systems, and components are covered.



Gale is streamlining access to its In Context products through web apps in the Chrome Store and has enabled a seamless user login with gmail accounts so students can access In Context resources directly from their Google Account, and easily share and download content.

- **Improved access:** Schools and libraries can provide students with access via web apps to the In Context resources which will be for free download through the Chrome Web Store and Google Apps for Education
- **Integrated Google Sign-In:** After authenticating into a Gale In Context product, users can now login with their gmail account to easily share and download articles using Google Apps for Education tools like Google Drive and Google Docs

[Click here to view the Gale to Google path tip sheet](#)

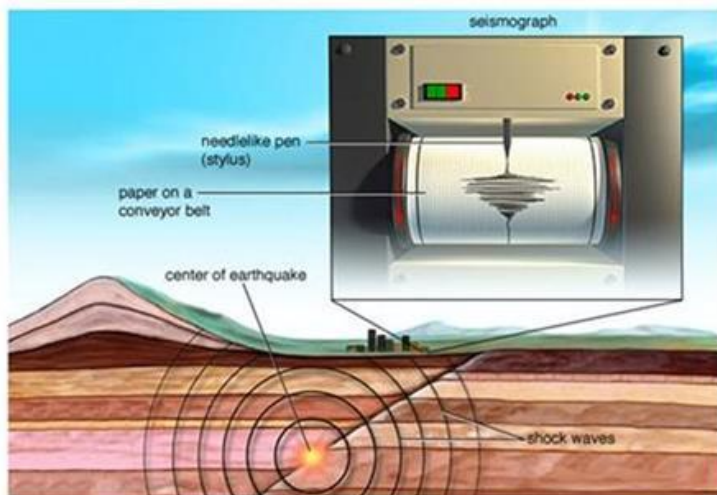
The In Context products with web apps and Google Sign-In capabilities include:

- Student Resources In Context
- Canada In Context
- Biography In Context
- Opposing Viewpoints In Context
- U.S. History In Context
- World History In Context
- Science In Context

We are pleased to announce that *The Britannica Elementary Collection* has been added to Kids InfoBits. This is a collection of 3,869 Britannica articles written for students in grades 3 to 6. The articles cover a wide variety of subjects, including animals, sports, science, history, key figures, literature, technology, countries, government, and more. Cited as *Britannica Student Encyclopedia: An A to Z Encyclopedia* (2015), these selections, according to Britannica, “help children gain a better understanding of their world.” Intended to be a resource for homework help and assignments for upper elementary students, the content contains articles, photographs, charts, and tables that help explain concepts and subjects; it also includes maps and flags from across the globe. Entry example screenshots are below.

Measuring Earthquakes

Scientists record the shock waves produced in an earthquake with an instrument called a seismograph. They measure the strength of a quake in different ways. The Richter scale measures earthquakes based on the amount of energy they release. The weakest earthquakes are close to zero on the scale; the strongest measure about 9. The Mercalli scale measures the amount of destruction caused by an earthquake on a scale of 1 to 12.



Scientists record the shock waves produced in an earthquake with an instrument called a seismograph. As the machine moves back and forth with the ground, a pen records the movement on a roll of paper.

Artwork: © Andrea Danti/Fotolia

Source Citation (MLA 7th Edition)

"earthquake." *Britannica Student Encyclopedia: An A to Z Encyclopedia*. Chicago: Encyclopaedia Britannica, 2015. Kids InfoBits. Web. 25 Mar. 2015.

• whale shark

Britannica Student Encyclopedia: An A to Z Encyclopedia. 2015. Word Count: 311.

Full Text: COPYRIGHT 2015 Encyclopaedia Britannica, Inc.

The whale **shark** is the largest **fish** in the world. It is an **endangered species**, which means that it is in danger of disappearing forever. The scientific name of the whale **shark** is *Rhincodon typus*.



A diver swims with a whale **shark**, the largest of all living fish. The whale **shark** is harmless to humans.
© Comstock Images/Jupiterimages

Physical Features

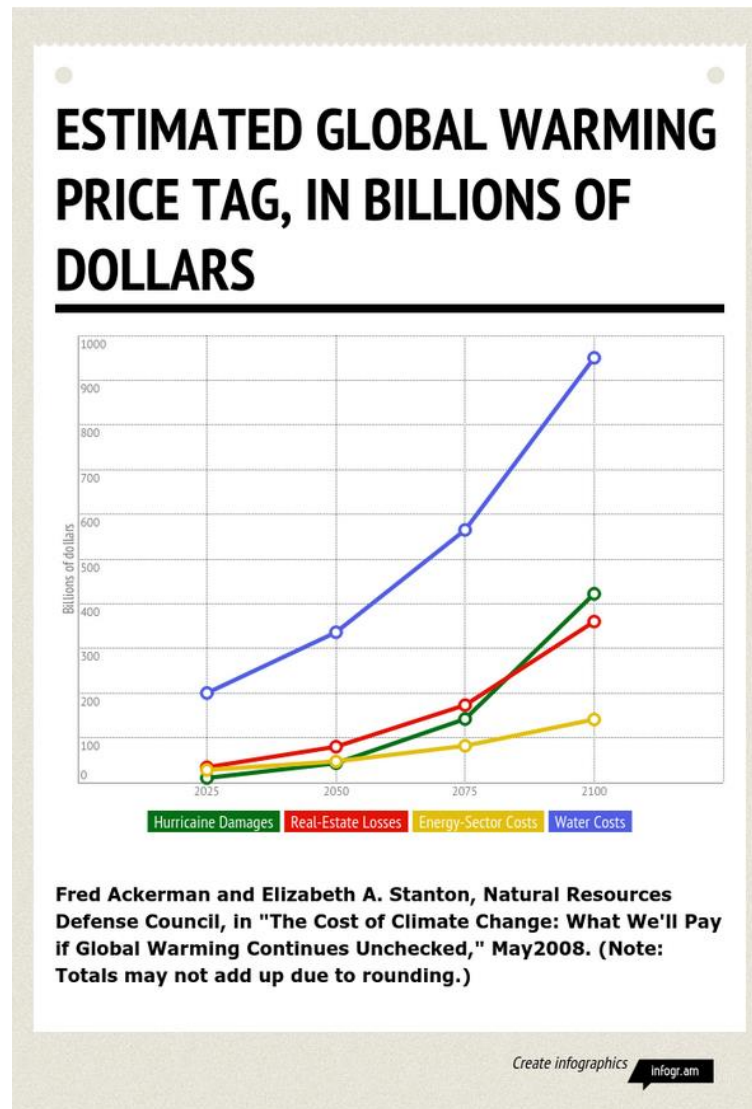
Whale **sharks** are 39 to 49 feet (12 to 15 meters) long, but they can grow as long as 59 feet (18 meters). They can weigh 20 tons. Their heads are large and flat. Their noses are blunt and their mouths are about 5 feet (1.5 meters) wide. Whale **sharks** are blue, gray, or brown on top, with pale yellow spots and stripes. Their underparts are white. They have five large gill slits on each side of the head.

New and updated content is now available from *The Columbia Electronic Encyclopedia*:

- 221 new entries, including numerous people such as Malala Yousafzai, and the following topics:
 - Ayers Rock
 - Lionfish
 - Mackinac Island
 - Snowball Earth
 - Virtual Currency
- 325 entries have been updated, including numerous people along with places such as cities, states, and countries. Other examples of updated entries include:
 - 3D Printer
 - Canadian Literature
 - Cuba
 - Conservation of Natural Resources
 - Ivory

Brand new infographics are live in Opposing Viewpoints In Context! These infographics are crisp, readable and present data in a really engaging and digestible way to students. Our new infographics appear on the most-searched portal pages/topics in Opposing Viewpoints In Context to falling in the respective portal's statistics bucket.

An example from the Global Warming portal:





Grades 6 to 8 are among the most important for young teens and pre-teens to develop learning skills to launch them into high school and beyond. And until now, resources to support an integrated learning experience have been few and far between, making teaching and supporting learning for this curious group a challenge. But the tide is turning with the introduction of a new highly-visual resource featuring authoritative content that's been designed specifically for middle school learners.

Gale's *Research In Context* is a new resource that bridges the gap between Gale's *Kids InfoBits* resource for elementary school students and the subject-specific Gale *In Context* family, developed primarily for high school and undergraduate students. The well-known Gale *In Context* suite, now including *Research In Context*, brings together the best and most relevant content on a modern, student-friendly, and mobile-responsive interface.

Covering the most-studied topics in literature, science, social studies, and U.S. and world history, *Research In Context* features:

- Engaging reference, periodical, and multimedia content
- Authoritative information from sources like Gale, National Geographic and Scholastic
- Alignment to national and state curriculum standards
- Topic pages and overviews written explicitly for middle schoolers

Research In Context will replace Gale's five existing resources for the middle school audience *Discovering Collection*, *Junior Reference Collection*, *Student Resource Center Jr.*, *InfoTrac Junior Edition*, and *InfoTrac Junior Graphic Edition*.



- **New EZ Report: Sizing Your Market**— Calculates the market size based on geography selections and expenditure variables to see which local areas may have a need for a certain type of business.
 - User inputs up to 25 geographies and a customized Census Area Projections and Estimates (CAPE) variable tree with current year estimates and 5 year projections.
 - The output report contains:
 - Bar chart comparing the average expenditure (\$) of user selected geographies
 - Number of households in the geography
 - Average expenditure per household
 - Market Size
 - Users can now save and upload report templates with custom variables.
 - Users can edit report titles that display on the preview screen and the downloaded version of a custom report.

- Link to CAPE variables spreadsheet.
- Thematic coloring default turned off.

Three new EZ reports were added to ***Demographics Now: Business & People!***

- **Sizing Your Market**—Calculates the market size based geography selections and expenditure variables to see which local areas may have a need for a certain type of business.
 - User inputs up to 25 geographies and a customized CAPE variable tree with current year estimates and 5 year projections.
 - The output report contains:
 - Bar chart comparing the average expenditure (\$) of user selected geographies
 - Number of households in the geography
 - Average expenditure per household
 - Market Size
- **Choose a Location**—Displays information about competitors around up to 5 potential business locations including number of competitors, competitor's sales total, and the number of out-of-business companies.
 - User inputs geographies and the NAICS code or description. They can also filter other criteria, including locations out-of-business.
 - The output report contains:
 - A business report for each geography, including market size, competitors' sales total, number of competitors, and number of out-of-business companies.
 - A map of competitors for each location and an optional custom report and Demographic Detail Comparison Report.
- **Assess Market Risk**—Compares up to 4 potential business types with key competitor information and out-of-business companies.
 - User inputs up to 4 geographies and business types.
 - The output is a bar chart showing the percent of business failures for each business type and geography and a report for each selected geography and the entire US with:
 - Number of business failures
 - Total businesses
 - Percent (%) of failures
 - Business Failure % for the entire US'
- **Other enhancements include:**
 - Users can now save and upload report templates with custom variables.
 - Users can edit report titles that display on the preview screen and the downloaded version of a custom report.
 - Link to CAPE variables spreadsheet.
 - Thematic coloring default turned off.

