

Average Book Prices, 2015

		2015 Public YTD	2015 School YTD	2014 Public	2014 School	2013 Public	2013 School	2012 Public	2012 School	2011*	2010	2009	2002	2003	2004	2005	2006	2007	2008
Note: Prices for 2007 Adult Nonfiction Do Not Include Reference Titles																			
This is the reason for the large difference between 2006 and 2007																			
Category																			
Children's Titles																			
Hardcover (all titles)		\$18.10	\$19.32	\$17.74	\$19.00	\$17.77	\$19.43	\$17.82	\$19.67	\$19.45	\$19.50	\$21.25	\$18.78	\$19.18	\$19.31	\$20.52	\$21.60	\$20.82	\$21.10
Preschool to Grade 4 (No category beyond 2009)													\$16.04	\$17.45	\$17.51	\$18.92	\$21.60	\$18.70	\$18.97
Grade 5 and up (fiction) (No category beyond 2009)													\$16.83	\$16.77	\$16.84	\$16.85	\$16.87	\$17.24	\$17.63
Grade 5 and up (nonfiction) (No category beyond 2009)													\$21.49	\$22.99	\$23.25	\$24.92	\$26.81	\$26.68	\$27.04
Trade Paper (New category for 2009, but includes prices for 2007 & 2008)		\$7.25	\$8.81	\$7.29	\$8.20	\$7.12	\$7.96	\$7.15	\$7.73	\$11.84	\$11.68	\$11.50						\$11.05	\$11.36
Mass Market Paper (New category for 2009, but includes prices for 2007 & 2008)		\$6.51	\$6.88	\$6.28	\$6.71	\$6.38	\$6.75	\$6.17	\$6.53	\$7.21	\$7.15	\$7.10						\$6.86	\$7.07
YA Titles																			
Hardcover (all titles)		\$19.24	\$20.77	\$19.16	\$20.51	\$19.09	\$21.83	\$19.23	\$21.88	\$27.56	\$28.20								
Trade Paperback		\$12.28	\$11.53	\$12.48	\$11.46	\$13.17	\$11.40	\$11.97	\$11.16	\$14.20	\$14.05								
Mass Market Paper		\$8.15	\$7.90	\$7.73	\$7.57	\$7.55	\$7.30	\$7.56	\$7.32	\$8.30	\$8.06								
Adult Titles																			
Hardcover Fiction		\$26.67	\$26.39	\$26.82	\$26.16	\$26.69	\$26.45	\$26.51	\$26.12	\$28.42	\$28.14	\$27.99	\$26.86	\$26.02	\$24.81	\$24.95	\$26.83	\$27.47	\$27.95
Nonfiction (not including single volume reference titles)		\$28.01	\$28.90	\$28.00	\$27.86	\$27.74	\$28.11	\$27.78	\$28.36	\$26.34	\$26.13	\$26.05	\$41.01	\$40.64	\$41.07	\$36.86	\$42.32	\$25.38	\$25.98
Nonfiction (incl single volume reference titles except 2007) (Not a category in 2009)													\$74.35	\$74.48	\$73.64	\$70.72	\$85.91	n/a	n/a
Trade Paperback (excluding mass market)																			
Fiction		\$15.50	\$14.70	\$15.63	\$14.18	\$15.73	\$14.34	\$15.63	\$14.32	\$16.70	\$16.50	\$16.07	\$18.10	\$17.23	\$14.95	\$18.63	\$17.05	\$15.64	\$15.98
Nonfiction (including single volume reference titles except 2007)		\$20.57	\$17.16	\$20.75	\$15.48	\$20.59	\$16.16	\$20.17	\$16.56	\$21.22	\$20.99	\$20.95	\$34.13	\$32.82	\$27.38	\$33.81	\$44.54	\$20.40	\$20.91
Mass Market Paperback																			
(SLJ did not treat as separate category prior to 2007)		\$7.68	\$8.92	\$7.66	\$7.62	\$7.66	\$7.55	\$7.62	\$7.82	\$8.70	\$8.67	\$8.65						\$8.30	\$8.65
*Estimated Figures Used for 2011 & 2012																			