Free Library Related Webinars for August 2014

The webinars listed below are available to library staff at no cost. ***If you need further information about a program, please check with the organization offering the event.*** *(All events are listed here in Eastern Time. When you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)*

Thank you to Jamie Markus of the Wyoming State Library for providing so much of the information for these monthly listings.

Michigan specific training sessions for MeL resources from Gale can be found here:

Gale MeL Resources Training Schedule

Civic Technologies Training Schedule http://civictechnologies.com/training/

Additional MeL and MeLCat sessions are noted with the MeL logo. Also look under the heading **MEL&MELCAT** in the alphabetical list below.

(All events are listed in Eastern Time below but when you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)

ADVOCACY
August 20: Recruiting and Training Volunteers for Library Advocacy
August 21: Storytelling Basics for Nonprofits

CAREERS
August 7: Juggling 101: Managing Multiple Priorities
August 13: The Curious Leader: Harnessing the Power of Inquiry
August 15: People - Difficult or Different

CHILDREN & TEENS
August 4: BUILDing Partnerships for Supportive Communities: Expanding the Reach of Early Learning and Development Systems through Libraries and Museums
August 5: When Finding Picture Books Really Can Be Child's Play

August 6: Is Your Program Ready and Safe for Emergencies? Protecting Young Children Before, During and After the Unimaginable Happens
August 12: YA Announcements: Fresh for Fall

COLLECTION DEVELOPMENT & MANAGEMENT
August 5: When Finding Picture Books Really Can Be Child's Play
August 12: YA Announcements: Fresh for Fall
August 13: Harlequin Take Me Away: the NLC Booktalks Romance
August 19: The Scoop on Series Nonfiction: What's New for Fall 2014
August 19: Going Digital

COMMUNICATION
August 14: Telling the Story of Volunteer Impact
August 15: People - Difficult or Different
August 21: Storytelling Basics for Nonprofits

DATABASES & eRESOURCES
August 19: Beyond Google - Tips for Government Information Research
August 21: Introduction to FDsys
August 21: Advanced Navigation in FDsys
August 21: MedlinePlus: Power Searching for Hidden Treasures
August 27: Introduction to the American Community Survey
August 27: Statistical Resources

FUNDRAISING
August 7: Before You Seek a Grant: A Checklist for New Nonprofits
August 12: Grantseeking Basics
August 12: Supercharge your Corporate Donations with Matching Gifts
August 13: Introduction to Finding Funders
August 14: Proposal Writing Basics
August 18: Proposal Budgeting Basics

August 20: Your Year-End Appeal is a Terrible Thing to Waste - How to Create a Powerful Fundraising Offer
August 21: Storytelling Basics for Nonprofits

GOVERNMENT INFORMATION
August 5: Discover Government Information Online: A digital government information expertise and referral reference tool
August 6-8: Western States Government Information Virtual Conference
August 19: Beyond Google - Tips for Government Information Research
August 21: Introduction to FDsys
August 21: Advanced Navigation in FDsys
August 27: Introduction to the American Community Survey

MANAGEMENT
August 6: Is Your Program Ready and Safe for Emergencies? Protecting Young Children Before, During and After the Unimaginable Happens
August 7: Juggling 101: Managing Multiple Priorities
August 12: Developing a Strategic Plan for Volunteer Engagement
August 13: The Curious Leader: Harnessing the Power of Inquiry
August 14: Building an Accessibility Program in Your Organization
August 15: People - Difficult or Different

MEL & MELCAT
Aug 12: Pack/No Pack Staples/Page; RIDES Packaging Best Practices
Aug 21: Stop Saving Paging Slips! Streamline the MeLCat Process to Save Yourself Time

OUTREACH & PARTNERSHIPS
August 4: BUILDing Partnerships for Supportive Communities: Expanding the Reach of Early Learning and Development Systems through Libraries and Museums
August 21: Braille and Talking Book Services

READERS' ADVISORY
August 5: New Adult Fiction: An Evolving Genre

August 12: YA Announcements: Fresh for Fall
August 13: Harlequin Take Me Away: the NLC Booktalks Romance
August 19: The Scoop on Series Nonfiction: What's New for Fall 2014

REFERENCE
August 5: Discover Government Information Online: A digital government information expertise and referral reference tool
August 20: Breezing Along with the RML

SCHOOL LIBRARIES
August 13: Google Apps for Education - It's a New Year!
August 27: Statistical Resources

TECHNOLOGY
August 13: Google Apps for Education - It's a New Year!
August 14: Top Ten Skills for Teaching Tech to Patrons
August 14: Integrating Mobile Technology Into Libraries
August 19: Going Digital
August 27: Tech Talk with Michael Sauers: RFID, Checkout Kiosks, Security Gates, and … a New Way to Check Out

TRAINING & INSTRUCTION
August 5: A Primer on Instructional Design for Library Trainers
August 14: Top Ten Skills for Teaching Tech to Patrons
August 21: Transitioning from Sage on the Stage to Engaging Learning: Tips and tricks for presenting to adults

VOLUNTEERS
August 12: Developing a Strategic Plan for Volunteer Engagement
August 14: Telling the Story of Volunteer Impact
August 20: Recruiting and Training Volunteers for Library Advocacy

PROGRAM ABSTRACTS & LOGIN INFORMATION:

August 4 (2-3 pm)
BUILDing Partnerships for Supportive Communities: Expanding the Reach of Early Learning and Development Systems through Libraries and Museums (Build Initiative)
BUILD will lead a conversation with state leaders about the scope, roles, and functions of state early learning and development systems and discuss how to strengthen and work with museums and libraries in intentionally supporting the growth and development of young children with high needs and their families and caregivers.
For more information and to register for this program: https://cc.readytalk.com/cc/s/registrations/new?cid=8sxnhx4qmukh#

August 5 (11-12 pm)
A Primer on Instructional Design for Library Trainers (Montana State Library)
Do you provide training and presentations at your library, either formally or informally? You might benefit from learning about instructional design - the specific and strategic methods used to plan, execute, and evaluate training and learning activities. In this session, Jo Flick will introduce library staff who train to some of the most common models for instructional design and demonstrate some take-away strategies that you can use to improve your training activities.
For more information and to register for this program: https://app.mt.gov/cal/html/event?eventCollectionCode=msl

August 5 (12-1 pm)
When Finding Picture Books Really Can Be Child's Play (Washington State Library)
Learn about the process whereby the King County Library System developed user friendly subject headings such as Bedtime, Dinosaurs, Things that go and Sparkly for families.
For more information and to register for this program: http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx

August 5 (2-3 pm)
New Adult Fiction: An Evolving Genre (Booklist)
Everyone's talking about New Adult books, and everyone seems to have a slightly different interpretation of this genre. Booklist is dedicated to covering the entire New Adult world from a rich and exciting multiplicity of perspectives to help librarians reach those all-important readers between the ages of 18 and 30.
For more information and to register for this program:
http://www.booklistonline.com/GeneralInfo.aspx?id=63&AspxAutoDetectCookieSupport=1

August 5 (2-3 pm)

Discover Government Information Online: A digital government information expertise and referral reference tool (FDLP)

This webinar provides an overview of Government Information Online (GIO), an online tool for researchers requesting government information research. It includes information so that interested Government information librarians can volunteer in providing reference support. Attendees will learn about OCLC's QuestionPoint software, how to submit questions, and how to respond to questions. Attendees will learn about GPO's partnership with GIO, when to use GIO vs. askGPO, and how GIO fits into the future of the Federal Depository Library Program.

For more information and to register for this program: http://www.fdlp.gov/news-and-events/2011-webinar-discover-government-information-online-a-digital-government-information-expertise-and-referral-reference-tool

August 6-8

Western States Government Information Virtual Conference

This free conference, while focusing on the states of Arizona, Colorado, Nevada, New Mexico, Utah, Wyoming, Montana, and Oregon is open to all. Richard Harwood is the keynote speaker for this virtual program.

For more information and to register for this program:
http://ucblibraries.colorado.edu/govpubs/conference/WesternState2014/index.htm

August 6 (11am-12 pm)

Using Young Adult Literature to Talk with Teens About Sexual Violence and Consent (Nebraska Library Commission)

NLA YART presents Karen Jensen from Teen Librarian Toolbox and her guests, YA authors Christa Desir and Trish Doller, to discuss using young adult literature to talk with teens about sexual violence and consent. Project goals: to discuss sexual violence in the lives of teens and in YA literature on an ongoing basis; to raise awareness of the issues and titles that can be used to discuss the topics with teens; to give librarians, educators and parents the tools to evaluate and discuss these topics in the lives of teens; and to promote teen reading and literature.

For more information and to register for this program: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

August 6 (2-3:30 pm)

Is Your Program Ready and Safe for Emergencies? Protecting Young Children Before, During and After the Unimaginable Happens (Early Childhood Investigations)

As child-serving professionals, you are leaders in child safety every day and likely first responders should disaster strike. Join this webinar to learn how we can prepare our communities to protect children in disasters. Learn about the unique needs of children in

emergency situations as well as key guidance in creating emergency plans, fostering preparedness education to the children and families, and communicating with families before, during and after disasters strike.
For more information and to register for this program: http://www.earlychildhoodwebinars.com/presentations/

August 7 (2-3 pm)
Juggling 101: Managing Multiple Priorities (Insync)
"Time management" is an oxymoron. You can't change it, or lengthen it, or shorten it, or 'manage' it. This course will help you identify ways to deal with the things you can manage: yourself, others, and the tasks with which you're confronted.
For more information and to register for this program: http://us.insynctraining.com/complimentary-programs/

August 7 (3-4 pm)
Before You Seek a Grant: A Checklist for New Nonprofits (Grantspace)
Learn the characteristics of effective nonprofits and assess whether yours is ready for foundation fundraising. This class is designed for new nonprofits or community groups with very little experience in grantseeking. We focus specifically on foundation fundraising.
For more information and to register for this program: http://grantspace.org/classroom/training-calendar/online

August 12 (2-3 pm)
Grantseeking Basics (Grantspace)
Learn how to become a better grantseeker! In this class we will cover: what you need to have in place before you seek a grant; the world of grantmakers; the grantseeking process; and available tools and resources.
For more information and to register for this program: http://grantspace.org/classroom/training-calendar/online

Aug 12 (3-4 pm)
Pack/No Pack Staples/Page; RIDES Packaging Best Practices (MCLS)
This webinar will demonstrate the proper way to package materials for transit in RIDES, using the RIDES Procedure guidelines.
For more information and to register for this program: https://www.mcls.org/index.php?cID=176

August 12 (2-3 pm)
YA Announcements: Fresh for Fall (Booklist)
Sneak a peek at this fall's hotly anticipated YA releases in a free, hour-long webinar. Representatives from Bloomsbury, Disney Book Group, Egmont, Macmillan, and Lerner Publishing Group will share upcoming titles that will have teen readers lining up at the door.

For more information and to register for this program:
http://www.booklistonline.com/GeneralInfo.aspx?id=63&AspxAutoDetectCookieSupport=1

August 12 (2-3 pm)
Developing a Strategic Plan for Volunteer Engagement (VolunteerMatch)
Are you engaging volunteers with an eye to the future? Do you know what your volunteer program should look like in 3 or 5 years? Join us as we talk about the fundamentals for creating a strategic plan for volunteer engagement for your organizations. This webinar will include components that should be included as well as ideas for working with organization leaders to include strategic goals for volunteer engagement in your organization's overall strategic plan.
For more information and to register for this program: http://learn.volunteermatch.org/training-topics

August 12 (2-3 pm)
Supercharge your Corporate Donations with Matching Gifts (GiftWorks)
Employee matching gifts are one of the most overlooked sources of fundraising for many nonprofits. Join Adam Weinger as we explore the key elements of developing a matching gift strategy.
For more information and to register for this program: http://www.giftworksconnect.com/events/free-webinar/?category_name=9821

August 13 (11-12 pm)
Harlequin Take Me Away: the NLC Booktalks Romance (Nebraska Library Commission)
Is a life spent reading a life well-spent? Devra Dragos and Laura Johnson, from the Nebraska Library Commission, think so. They'd like to share some of the great Romances they've read lately and to hear about the Romances you and your library users are reading. Join us for our second look at what the folks from the Nebraska Library Commission are reading and suggesting to others. Everyone can benefit from a happy ending!
For more information and to register for this program: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

August 13 (12-1 pm)
The Curious Leader: Harnessing the Power of Inquiry (American Management Association)
In this webcast, Warren Berger, author of the new bestselling book A More Beautiful Question, explains why today's business executives must be more comfortable asking questions, and encouraging those around them to question more.
For more information and to register for this program: http://www.amanet.org/news/events-calendar.aspx

August 13 (2-3 pm)
Introduction to Finding Funders (Grantspace)
This session provides an introduction to the Foundation Center's comprehensive online database, Foundation Directory Online Professional. Learn how to create customized searches to develop targeted lists of foundations that will match your nonprofit organization's funding needs. We will spend time exploring Power Search, which allows you to search across nine Foundation Center databases – grantmakers, grants, companies, 990s, news, jobs, RFPs, nonprofit literature, and IssueLab reports. The webinar assumes no previous experience with Foundation Directory Online Professional.
For more information and to register for this program: http://grantspace.org/classroom/training-calendar/online

August 13 (3-4 pm)
Top 10 Ways to Effectively Share Stories at Your Fundraising Event (CharityHowTo)
Do all of your fundraising events reach their fundraising goal? Do you ever feel like you've left money on the table and wish you knew how to cause people to give even more at your gala, golf event, wine tasting, walk-a-thon, or other event? Llearn the top 10 ways you can more deeply connect with people and inspire more giving at your events.
For more information and to register for this program: http://www.charityhowto.com/nonprofit_webinar/How-to-effectively-share-stories-at-fundraising-events

August 13 (5-6 pm)
Google Apps for Education - It's a New Year! (edWeb)
Elisabeth LeBris, Director of Library Technology Services at Kenilworth Public Schools in Illinois will join us to share her expertise as a K-12 school librarian in a small school with well-established Google Apps practice. She will share elementary Google applications while Michelle Luhtala will focus on 9-12 uses. The power of Chrome user profiles and the Chrome app store will be addressed, along with practical applications for newly "partitioned" mobile Google apps, such as Docs, Sheets, and Slides.
For more information and to register for this program: http://www.edweb.net/emergingtech

August 14 (2-3)
Telling the Story of Volunteer Impact (VolunteerMatch)
You want to share the impact volunteers have in your organization and in the community, but often the information you track doesn't help you tell that story. This webinar will help you move past number of volunteers and number of hours and start telling the real story. You'll learn about information gathering and the key components to good storytelling, how to evaluate your current

measurements and how to build support for a more thorough measurement and evaluation program, and how to engage other staff – paid and volunteer – in this work.

For more information and to register for this program: http://learn.volunteermatch.org/training-topics

August 14 (2-3 pm)

Proposal Writing Basics (Grantspace)

For those new to proposal writing, this class will cover: how the proposal fits into the overall grantseeking process; what to include in a standard proposal to a foundation; tips for making each section of your proposal stronger; what funders expect to see in your proposal and attachments; tips for communicating with funders during the grant process; and additional resources on proposal writing, including sample proposals

For more information and to register for this program: http://grantspace.org/classroom/training-calendar/online

August 14 (12-1 pm)

Top Ten Skills for Teaching Tech to Patrons (WebJunction)

Opportunities to provide training occur every time you help someone with a technology related question, whether it's one-on-one assistance or in a classroom environment. Making the most of the "teachable moment" involves the right combination of training skills, techniques, and tactics. Technology training is successful when a library patron learns something new and is able to apply it to their life. You don't need to be a tech expert to learn the practical skills for successful technology training. Crystal Schimpf will share the top ten skills she's found most effective in her years of training experience.

For more information and to register for this program: http://www.webjunction.org/events/webjunction.html?urlm=146383

August 14 (2-3)

Building an Accessibility Program in Your Organization (Accessible Technology Coalition)

Tired of solving one accessibility problem, only to see another just like it pop up a week later? Exhausted from running around fighting accessibility fires, all on your own with a tiny spray bottle? It's time to put accessibility on a mature organizational basis. Learn how to build a sustainable accessibility program within your agency, company, or educational institution.

For more information and to register for this program: http://atcoalition.org/trainings

August 14 (2-3 pm)
Integrating Mobile Technology Into Libraries (FDLP)
This webinar will be about mobile apps and how they can be utilized in library services. Attendees will also learn how depository libraries can use lesser-known social media sites (beyond Facebook and Twitter).
For more information and to register for this program: http://www.fdlp.gov/news-and-events/2012-webinar-integrating-mobile-technology-into-libraries

August 15 (2-3 pm)
People - Difficult or Different (Effectiveness Institute)
Why are some clients or co-workers so frustrating to work with? Or more importantly, why would anyone think of YOU as a difficult person. In this interactive and engaging Webinar, you will discover why "different" does not have to mean "difficult." Then you will learn the magic of making slight adjustments in your awareness and behavior that will have a significant impact on your ability to "click" with customers and co-workers.
For more information and to register for this program:
http://www.effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54

August 18 (3-4 pm)
Proposal Budgeting Basics (Grantspace)
This session, geared to the novice grantseeker, will cover such topics as what is included under the "personnel" section and how to calculate it?; what level of detail do you need to include for non-personnel expenses?; how do you determine reasonable costs?; what types of expenses are considered "overhead"?; and what other financial documents will funders want to see? Prior attendance at Proposal Writing Basics is strongly recommended.
For more information and to register for this program: http://grantspace.org/classroom/training-calendar/online

August 19 (2-3 pm)
Beyond Google - Tips for Government Information Research (FDLP)
Webinar attendees will learn about how to search the deep web, alternate online sources for Census data, and how to find digitized historical publications.
For more information and to register for this program: http://www.fdlp.gov/news-and-events/2014-webinar-beyond-google-tips-for-government-information-research

August 19 (2-3 pm)

The Scoop on Series Nonfiction: What's New for Fall 2014 (Booklist)

A free, hour-long continuation of our popular series of webinars on series nonfiction for youth featuring presentations from three of the top publishers in this booming field: The Creative Company, Lerner Publishing Group, and Teacher Created Materials Library. Moderated by Booklist senior editor Daniel Kraus.

For more information and to register for this program:

http://www.booklistonline.com/GeneralInfo.aspx?id=63&AspxAutoDetectCookieSupport=1

August 19 (2-3 pm)

Going Digital (Lyrasis)

Join us for a one hour free webinar that briefly introduces the critical components of digital content creation and collection development.

For more information and to register for this program: http://www.lyrasis.org/classes-and-events/Pages/Free-Events.aspx

August 20 (12-1 pm)

Breezing Along with the RML (National Networks of Libraries of Medicine)

This is the monthly update of activities and programming offered by National Network of Libraries of Medicine- MidContinental Region. No registration needed. For more information: http://nnlm.gov/mcr/services/updates/index.html or contact Jim Honour at jhonour@uwyo.edu or 307-766-6537.

August 20 (1 pm – 2 pm)

Your Year-End Appeal is a Terrible Thing to Waste - How to Create a Powerful Fundraising Offer (Nonprofit Webinars)

Want to take your year-end fundraising appeal to new heights with some simple art and science that will make your hard work really pay off? The end of the calendar year is when people are primed to give the most. Whether you are an old pro and just want some new tips, or you're writing your appeal letter for the first time, you'll find killer strategies and tried-and-true tactics in this webinar to get your appeal to the next level.

For more information and to register for this program: https://4good.org/4good/upcoming-nonprofit-webinars

August 20 (2-3 pm)
Recruiting and Training Volunteers for Library Advocacy (WebJunction)
Like many libraries, Michigan's Herrick District Library found itself with a leaner staff facing more responsibilities in recent years. The idea of sending employees out of the building to staff community awareness events seemed like a challenging concept. This Michigan library not only developed a volunteer force to meet the challenge, but they now have a sustainable volunteer training and management model to apply in future situations where the library has big dreams but lacks the staffing required to pursue them.
For more information and to register for this program: http://www.webjunction.org/events/webjunction.html?urlm=146383

August 21 (10-10:30 am)
Braille and Talking Book Services for Michigan
Learn about the Braille and Talking Book services for Michigan residents with serving people with visual and physical handicaps.
For more information and to register for this program: http://www.solutionwhere.com/lom/cw/CourseByAlpha.asp

August 21 (11 am-12 pm)
Introduction to FDsys (FDLP)
During this introductory course, attendees will learn how to navigate FDsys to locate Federal Government information, basic and advanced searching, browsing, retrieving by citation, help tools, and working with FDsys search results.
For more information and to register for this program: http://www.fdlp.gov/news-and-events/2022-fdsys-webinars-intro-advanced

August 21 (3-4 pm)
Pack/No Pack Staples/Tape; RIDES Packaging Best Practices (MCLS)
This webinar will demonstrate the proper way to package materials for transit in RIDES, using the RIDES Procedure guidelines.
For more information and to register for this program: https://www.mcls.org/index.php?cID=176

August 21 (1 pm – 2 pm)
Storytelling Basics for Nonprofits (Guidestar)
We all know that stories about individuals are the most effective way to get donors to respond to fundraising appeals. In fact, it is really quite unusual to receive appeals these days that don't include a story of a particular person whose life was affected by a charity's work. But it's not enough to just tell a story. We must tell a story that connects with our audience and leave a lasting impression that impacts their philanthropic relationship with our cause.
For more information and to register for this program: http://www.guidestar.org/rxg/news/webinars/index.aspx

August 21 (1 - 2 pm)

Advanced Navigation in FDsys (FDLP)

This course focuses on tracking Federal legislation and regulations in FDsys. Completion of the "Introduction to GPO's Federal Digital System" webinar is recommended prior to participating in the advanced webinar.

For more information and to register for this program: http://www.fdlp.gov/news-and-events/2022-fdsys-webinars-intro-advanced

August 21 (2-3 pm)

Transitioning from Sage on the Stage to Engaging Learning: Tips and tricks for presenting to adults (Colorado State Library)

Tired of attending the same old presentations? Want to learn how to truly engage with your audience? Whether delivering presentations online or in person, attendee interaction and engagement are central to learning. In this highly interactive session we will uncover the power of experiential, collaborative learning, and brainstorm ways to make your presentations more interactive

For more information and to register for this program http://cslinsession.cvlsites.org/

August 21 (3-4 pm)

MedlinePlus: Power Searching for Hidden Treasures (Infopeople)

This webinar is on Medline Plus. Please see link for additional information as it becomes available.

For more information and to register for this program: https://infopeople.org/training/view/webinar

August 27 (11 am-12 pm)

Tech Talk with Michael Sauers: RFID, Checkout Kiosks, Security Gates, and … a New Way to Check Out (Nebraska Library Commission)

In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. So, bring your questions with you, or send them in ahead of time, and Michael will have your answers.

For more information and to register for this program: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

August 27 (1 – 2 pm)

Introduction to the American Community Survey (U.S. Census)

Discover the detailed social, economic, and housing statistics that the American Community Survey (ACS) provides for every community every year. You will learn about basics of the yearly estimates and datasets produced from the ACS, resources available on our website (census.gov/acs), and how to access our statistical products via American FactFinder.

For more information and to register for this program: http://www.census.gov/mso/www/training/

August 27 (3-4 pm)

Statistical Resources (National Network of Libraries of Medicine)

FREE monthly webinar sponsored by the MidContinental Region.Coordinators offer tips and tricks on National Library of Medicine (NLM) and related resources. This month, Rachel Vukas, Kansas/Technology Coordinator, discusses some statistical resources available from the National Library of Medicine and related organizations.

No registration required. For more information, visit: http://nnlm.gov/mcr/services/updates/spotlightresources.html or contact Jim Honour at jhonour@uwyo.edu or 307-766-6537.