Free Library Related Webinars for July 2014

The webinars listed below are available to library staff at no cost. If you need further information about a program, please check with the organization offering the event. (All events are listed here in Eastern Time. When you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)

Thank you to Jamie Markus of the Wyoming State Library for providing so much of the information for these monthly listings.

Michigan specific training sessions for MeL resources from Gale can be found here:

Gale MeL Resources Training Schedule



Civic Technologies Training Schedule http://civictechnologies.com/training/

Additional MeL and MeLCat sessions are noted with the MeL logo. Also look under the heading MEL&MELCAT.

(All events are listed in Eastern Time below but when you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)

ADVOCACY

July 16: Libraries as Drivers of Community Development: Global Edition

July 17: Libraries as Partners in Lifelong Learning

ASSESSMENT & PLANNING

July 10: Ithaka Academic Library Survey 2013 July 22: The Case for Integrated Planning

BOARDS

July 16: 7 Questions Your Board Asks That YOU May Never Hear

CAREERS

July 9: Advancing Your Career Through Writing and Speaking

CHILDREN & TEENS

July 10: The Kid and Teen-Friendly Library

July 24: Summer Teen Online Conference (various YA author presentations)

COLLECTION DEVELOPMENT & MANAGEMENT

July 8: Reading Ahead: Highly Anticipated Fall and Winter Titles

July 15: Chapter-level Metadata and the Future of eBook Research

July 22: Book Clubs Abuzz: Great Reads for Summer and Beyond

July 24: Summer Teen Online Conference (various YA author presentations)

COMMUNICATION

July 10: Yes Virginia, You Can Market Databases

July 10: Nuts and Bolts of Social Media

July 31: Angry Customers: What to Do the Next Time They Want To Explode On You

DATABASES & eRESOURCES

July 10: Yes Virginia, You Can Market Databases

July 15: Chapter-level Metadata and the Future of eBook Research

July 16: National Library of Medicine's History of Medicine Collection and Veterinary Medicine Resources

July 23: National Library of Medicine's resources of interest for community colleges

DEVELOPMENT & MANAGING CHANGE

July 16: The Leadership To-Do List

July 29: Less Stress, More Success: Give Yourself an Attitude Adjustment

July 31: Angry Customers: What to Do the Next Time They Want To Explode On You

FUNDRAISING

July 15: Getting Started with Grants: Make Your Requests Shine

July 29: How Social Technology Can Improve Donor Engagement & Retention

LEGAL

July 9: Is It Copyrighted? Can I Use It?

July 22: Makerspaces in Libraries: Legal Considerations July 30: Net Neutrality: Recent Changes in Legislation

MANAGEMENT

July 11: Making Difficult Conversations Easy

July 23: Counting Opinions Library Statistics Software

July 24: Leading Meetings That People Want to Attend

July 30: Employee Engagement for Dummies

July 31: Counting Opinions Library Statistics Software

MEL & MELCAT



July 22: MeLCat Reports

July 24: Everything you need to be doing as a DCB MeLCat Library

OUTREACH & PARTNERSHIPS

July 10: Five Million and Counting: Serving Patrons with Alzheimer's and Dementia

July 16: We're All Tourists Sometime: Learning from libraries who serve both tourists and residents

PROGRAMMING

July 16: Engaging Writers with a Community Novel Project

July 22: Book Clubs Abuzz: Great Reads for Summer and Beyond

July 30: Adult Library Programs Gone Mobile

REFERENCE

July 16: 20 Questions: Genealogy Basics

SCHOOL LIBRARIES

July 10: How Do Our Students Learn?: A Cognitive Psychological Model for Information Literacy Instruction

July 15: There's an App for That! - The B Side: 50 Productivity Apps that will Prepare You for the Mobile Edu-volution

July 24: Summer Teen Online Conference (various YA author presentations)

July 28: The Paperless Classroom: Making the Leap

TECHNOLOGY

July 8: 10 Things Your Nonprofit Website Needs in 2014

July 9: Making Your Space: Creators and Makers in the Library

July 10: Mobile Impact 401: Mobile Tech for Offices & People

- July 15: There's an App for That! The B Side: 50 Productivity Apps that will Prepare You for the Mobile Edu-volution
- July 16: Connecting Your Patrons to Free Online Learning with GCFLearnFree.org
- July 16: Welcoming Mobile Devices in Your Library: Space & Staffing
- July 22: Makerspaces in Libraries: Legal Considerations
- July 30: Tech Talk with Michael Sauers
- July 30: Net Neutrality: Recent Changes in Legislation
- July 30: Adult Library Programs Gone Mobile
- July 30: Making Your Own Makerspace

TRAINING & INSTRUCTION

- July 10: How Do Our Students Learn?: A Cognitive Psychological Model for Information Literacy Instruction
- July 14: Objective Overruled
- July 21: Better than Bullet Points
- July 22: Engaging Learners through Game-Thinking
- July 28: The Paperless Classroom: Making the Leap

VOLUNTEERS

- July 10: Writing Accurate and Useful Volunteer Position Descriptions
- July 15: Social Media and Volunteer Engagement

PROGRAM ABSTRACTS & LOGIN INFORMATION:

July 8 (2-3 pm)

Reading Ahead: Highly Anticipated Fall and Winter Titles (Booklist)

Summer's just started, but before you know it, patrons will be putting away the beach reads and looking for new titles that they can cozy up with in the fall. Be prepared by joining Booklist and Harlequin for a free, hour-long webinar, featuring Harlequin's exciting lineup of incredible trade paperback titles for the rest of 2014. You'll be enthralled by stories that range from contemporary women's fiction, spellbinding historicals, page-turning mysteries and, of course—a little romance. Moderated by Booklist's Reference and Collection Development editor Rebecca Vnuk. For more information and to register for this program, visit: http://www.booklistonline.com/webinars

July 8 (3-4 pm)

10 Things Your Nonprofit Website Needs in 2014 (4Good)

Your organization's website is critical to your success. It's the place to tell the world about your mission and motivate visitors to take action - whether it's making a donation or signing up for your services. For many organizations, it's difficult to know where to start. What do you do next with your website and how do you manage it? Join us for this informative session, where we will share the 10 things you must do (or stop doing) in 2014 to grow your online presence and effectively engage, inspire, motivate and mobilize your web audience.

For more information and to register for this program, visit: https://4good.org/4good/upcoming-nonprofit-webinars

July 9 (11 am-12 pm)

Is It Copyrighted? Can I Use It? (Nebraska Library Commission)

Copyright! Complicated, confusing, and not clear-cut. What does a librarian need to know? Michael Sauers and Laura Johnson, from the Nebraska Library Commission, will present scenarios to discuss, as we all shine a light on the subject and try to figure out what a librarian needs to do.

For more information and to register for this program, visit: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

July 9 (1-2 pm)

Advancing Your Career Through Writing and Speaking (4Good)

Whether you are a consultant wanting to market your business or a nonprofit staff member hoping to "get noticed," the old academic warning, "Publish or Perish," is appropriate for you. Consultants and practitioners who have published books are more recognized, can command higher salaries and fees, and feel good about contributing to the profession. And authors who beat the drums by speaking to groups sell more books. Learn how to get started in writing and speaking.

For more information and to register for this program, visit: https://4good.org/4good/upcoming-nonprofit-webinars

July 9 (2-3 pm)

Making Your Space: Creators and Makers in the Library (WebJunction)

There's a transformation going on in libraries—a shift in emphasis from consuming information to convening and creating. Makerspaces in libraries are a big part of this conversation, where the learning and camaraderie are just as significant as tools like 3D printers. If the idea of a makerspace conjures up the hurdles for you (limited space, limited resources, or limited confidence in your own tech skills), this webinar will help you learn how to get started and grow a space in your library for creating. Together, we will debunk the hype, learn how to define your library's scope and audience, get your board on board, and find creative partners in your community.

For more information and to register for this program, visit: http://www.webjunction.org/events/webjunction.html

July 10 (1-2 pm)

Ithaka Academic Library Survey 2013 (Educause)

In fall 2013, Ithaka S+R surveyed academic library deans and directors across the United States about their organizational vision and strategy, resource planning, and decision making. With a response rate of more than 30 percent, the project offers a robust snapshot of the current state of academic libraries and some of the principal opportunities and constraints they face today. (The full report of findings is available from the Ithaka S+R website at http://www.sr.ithaka.org/research-publications/ithaka-sr-us-library-survey-2013.) In this session, Roger Schonfeld will analyze the survey findings in comparison with the Ithaka S+R US Faculty Survey 2012, which yields considerations for library strategy and strategic communications in several key areas. The presentation and discussion will focus on three key topics: discovery of information resources for scholarship, the print-to-electronic transition for book collections, and the changing roles of the library.

For more information and to register for this program, visit: http://www.educause.edu/conferences-events/educause-event-finder

July 10 (1-2 pm)

Yes Virginia, You Can Market Databases (Florida Library Webinars)

Libraries are constantly challenged on how to get their customers to use the databases they purchase. This webinar will demonstrate how, with just the right mix of marketing and advertising magic, your library can increase usage of any database. That's really what great advertising is all about! Join expert marketer Nancy Dowd, author of Bite Sized Marketing: Realistic Solutions for Overworked Librarians, as she inspires you with ideas and examples that will turn around your database marketing.

For more information and to register for this program, visit: http://floridalibrarywebinars.org/events/tags/online/

July 10 (2-3 pm)

Five Million and Counting: Serving Patrons with Alzheimer's and Dementia (Florida Library Webinars)

Over five million Americans are already diagnosed with Alzheimer's and other dementias and this number will increase as Baby Boomers age. Libraries can play an important role in enriching the lives of diagnosed people, using stimulating and engaging materials already in their collections. Library staff with successful programs, including one that was awarded a Carnegie-Whitney grant, as well as professionals in the Alzheimer's field will suggest ways your library can serve this often forgotten population.

For more information and to register for this program, visit: http://floridalibrarywebinars.org/events/tags/online/

July 10 (2-3 pm)

The Kid and Teen-Friendly Library (American Libraries Live)

Children and teenagers are a crucial group of patrons for any public library. On the next episode of American Libraries Live, we'll discuss how we can effectively get them into the library and involved with library programs and services.

For more information and to register for this program, visit: http://americanlibrarieslive.org/

July 10 (2-3 pm)

Mobile Impact 401: Mobile Tech for Offices & People (TechSoup)

Join the experts for a free webinar to discuss how your office can leverage phones, tablets, and hotspots for social good. Learn how to craft a BYOD (bring your own device) policy, set up a virtual office, cut the wire to work from anywhere, and adopt remote work strategies to support your cause and staff.

For more information and to register for this program, visit: http://www.techsoup.org/community/events-webinars/default

July 10 (2-3 pm)

Nuts and Bolts of Social Media (InSync Training)

This session will cover basics of creating and sustaining community via social media tools. Rather than theory, participants will walk away with an understanding of how to implement and utilize these applications. Briefly, we will look at several popular social media tools, such as blogs, wikis, Facebook and Twitter, then basics of using these tools for: 1) Creating Community & Community Management 2) Fostering Communities of Practice 3) Knowledge Transfer and Management.

For more information and to register for this program, visit: http://us.insynctraining.com/complimentary-programs/

July 10 (2-3 pm)

Writing Accurate and Useful Volunteer Position Descriptions (VolunteerMatch)

A good position description can make the recruitment and placement of volunteers so much easier, but this foundation component of a program is often overlooked or put into a folder and never used. This webinar will start with the basics of what should be included in a position description and will help you create or update position descriptions for all of your volunteer opportunities. Once those position descriptions are created – use them! Learn how accurate and up-to-date position descriptions can help you recruit and train volunteers, and how they can help with retention and the development of leadership positions within your volunteer engagement program.

For more information and to register for this program, visit: http://learn.volunteermatch.org/training-topics

July 10 (3-4 pm)

How Do Our Students Learn?: A Cognitive Psychological Model for Information Literacy Instruction (EasyBib)

Effective student-centered pedagogy requires understanding how students learn, and tailoring our instruction accordingly. This webinar is designed to introduce teaching librarians to the cognitive science of learning and its potential to improve information literacy instruction. Five basic principles from the cognitive science of learning will be introduced, along with concrete examples for how to apply them to the information literacy instruction context.

For more information and to register for this program, visit: http://info.easybib.com/free-professional-development-series

July 11 (2-3 pm)

Making Difficult Conversations Easy (Effectiveness Institute)

Do you shy away from conflict? In organizations across the world conflict is avoided. Expectations go unmet, values are violated, and overall underperformance exists because people do not know how to effectively resolve issues without resorting to the use of power. This one hour session introduces you to concepts that enable you to begin to "integrate conflict" - to walk into it and effectively handle it - rather than avoid it. For more information and to register for this program, visit:

http://www.effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54

July 14 (10-11 am)

Objective Overruled (InSync Training)

A well —written set of learning objectives is crucial for a course to succeed. How can we teach something if we don't know what we want the outcome to be? Learning objectives should clearly state the specific knowledge, skills or attitude that is desired as well as the learning method involved and the criteria for achievement. We will explore the ABCD and CAS methods (among others) of developing learning objectives, discuss writing objectives for performance-based courses vs. information based courses and touch on the role Bloom's taxonomy plays when developing your objectives.

For more information and to register for this program, visit: http://us.insynctraining.com/complimentary-programs/

July 15 (11 am-12 pm)

There's an App for That! - The B Side: 50 Productivity Apps that will Prepare You for the Mobile Edu-volution (edWeb)

Let's face it. Not every classroom is ready to launch into app-driven instruction, but we're all moving toward mobile learning in some capacity. There is no doubt: It is coming. And when it does, will we be ready? With the prevalence of smartphone technology, educators can build application fluency in their own productivity and learning so that when the time comes, they will have the skill and expertise to help students and colleagues transition into mobile learning. This session is dedicated to apps that will save educators time that can be redirected toward better use.

For more information and to register for this program, visit: http://www.edweb.net/emergingtech

July 15 (1-2 pm)

Getting Started with Grants: Make Your Requests Shine (Network for Good)

Diversify your nonprofit funding sources—with grants. We've enlisted grant guru Cynthia Adams from GrantStation.com to share how to prepare, polish, and present a successful grant request. You'll even have fun in the process!

For more information and to register for this program, visit: http://www1.networkforgood.org/for-nonprofits/webinars

July 15 (2-3 pm)

Chapter-level Metadata and the Future of eBook Research (Association of College and Research Libraries)

As the world of academic scholarship moves from the page to online, more and more research now happens at the chapter-level. The parsing of content, the need for it to be easily searchable, with accurate and complete results, is paramount to meeting the demands placed by researchers and students. This webinar explores what it means to do research at the chapter-level, the benefits provided to researchers and students, and the challenges faced by libraries in delivering the level and quality of discoverability demanded by patrons. It will also offer a sneak peak at Routledge's forthcoming online handbooks platform, Routledge Handbooks Online, which will provide chapter-level metadata and abstracting to over 300 handbooks across 20 subjects in the social sciences and humanities.

For more information and to register for this program, visit: http://www.ala.org/news/press-releases/2014/04/acrl-choice-springsummer-2014-webinar-program

July 15 (2-3 pm)

Social Media and Volunteer Engagement (VolunteerMatch)

Volunteer engagement is changing. What do you need to know about social media as a volunteer program manager? How can you use social media to promote your volunteer opportunities and recruit volunteers? This webinar will offer an introduction to including social media in your volunteer recruitment and retention plans. You'll see examples of Twitter, Facebook and YouTube pages, as well as blogs that other nonprofits have successfully used to draw attention to their organizations and volunteer opportunities. You'll also learn about the social media tools available as part of your VolunteerMatch account that can help you promote your volunteer opportunity on other social networking sites. For more information and to register for this program, visit: http://learn.volunteermatch.org/training-topics

July 16 (3-3:45 pm)

Connecting Your Patrons to Free Online Learning with GCFLearnFree.org (Library of Michigan)

This webinar is designed to acquaint library staff with the free online learning opportunities made available through GCFLearnFree.org. The approximately 45-minute long webinar takes participants on a virtual tour of GCFLearnFree.org, which includes digging into some of the topic areas covered via self-paced tutorials, as well as the online classes in Microsoft Office that provide online learners continuing education units (CEUs). The webinar also includes information about free resources provided to libraries and shares examples of how GCFLearnFree.org has provided libraries around the country with the free educational content.

For more information and to register for this program, visit: http://www.solutionwhere.com/lom/cw/CourseByAlpha.asp

July 16 (11 am-12 pm)

Engaging Writers with a Community Novel Project (Nebraska Library Commission)

Libraries are well positioned to encourage customers and community in fiction writing and content creation. The Topeka & Shawnee County Public Library's Community Novel Project is an opportunity for the Topeka community to work together to conceptualize, write, edit, narrate, and publish a complete novel. Each successive year we experiment and expand our annual project to model the evolving skill set necessary for

writers wishing to self-publish their own work in digital, print on demand or audiobook formats. Engage with your community of writers and readers and establish the library as a trusted resource for 21st century writers!

For more information and to register for this program, visit: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

July 16 (12-1 pm)

National Library of Medicine's History of Medicine Collection and Veterinary Medicine Resources (National Network of Libraries of Medicine) This month: Marty Magee, Nebraska/Education Coordinator, will review the U.S. National Library of Medicine's (NLM) History of Medicine Collection and Barbara Jones, Missouri/Advocacy Coordinator, will facilitate a session on NLM and related resources in veterinary medicine. To log in, visit https://webmeeting.nih.gov/mcr2 Enter as a guest. Sign in with your first and last names. Follow the instructions in the meeting room to connect your telephone. For more information contact Questions to Jim Honour or call 307-766-6537.

For more information and to register for this program, visit: http://www.wyominglibraries.org/calendar.html

July 16 (11-12 am)

The Leadership To-Do List (American Management Association)

Andrea Jung, the glamorous former head of Avon, was arguably the world's most charismatic and effective CEO, credited with the astonishing turnaround of the venerable brand. She seemed incapable of making a wrong move. Then, in the midst of declining sales, an investigation by the SEC, and a brand in crisis, she stepped down in late 2012. During this webcast, former Avon VP and current leadership development consultant Deborrah Himsel will use examples from Jung's story to explore valuable leadership lessons that can help keep today's global executive at the top of their game. These lessons focus on the strategic imperatives we all wrestle with in a business environment of ever-increasing volatility and complexity.

For more information and to register for this program, visit: http://www.amanet.org/news/events-calendar.aspx

July 16 (12-1 pm)

Libraries as Drivers of Community Development: Global Edition (WebJunction)

Around the world, libraries are at the heart of community transformation. Instead of aiming to be responsive to emerging needs, libraries can actively push their communities to develop and thrive. Hear stories from around the globe about libraries that are a force to be reckoned with. Join us for this webinar that shares examples of libraries at the leading edge of positive change in communities in Honduras, Guatemala, Africa, Eastern Europe, and Asia. Learn about and bring home successful, practical grassroots approaches to library-driven community development. For more information and to register for this program, visit: http://www.webjunction.org/events/webjunction.html

July 16 (1-2 pm)

7 Questions Your Board Asks That YOU May Never Hear (4Good)

Communicating with your board is interesting - isn't it? You think you have a really great conversation. They are connecting on how they can best help you with fundraising. Really . . . but then a board member resigns simply saying their life is too busy to give you the time you deserve.

Or . . . as you recruit new board members you're not getting some of the key folks you want to join. What's up? In my years of interviewing scores of board members as part of my board training process for clients, their questions to me have surprised me. "Great question." I'll say. "Have you asked your development professional this?" "Well not exactly."

For more information and to register for this program, visit: https://4good.org/4good/upcoming-nonprofit-webinars

July 16 (2-3 pm)

20 Questions: Genealogy Basics (Florida Library Webinars)

In this two-hour online class, students will explore 20 of the most commonly used genealogy web sites where librarians find answers to questions like, "I think my great, great uncle was a civil war soldier —where can I find out more?" After this class, students will: Understand frequently asked genealogy questions, Identify free online resources to help answer specific genealogy questions, Use online resources to locate even more genealogy resources.

For more information and to register for this program, visit: http://floridalibrarywebinars.org/events/tags/online/

July 16 (2-3 pm)

Welcoming Mobile Devices in Your Library: Space & Staffing (TechSoup)

How does your library welcome users with mobile devices like tablets, laptops, and smartphones? More people are opting to bring their own devices, and this has an impact on the way libraries provide services. Library space is being used differently, and library staff are being asked to provide assistance in new ways. Come to this free webinar to learn how to meet the mobile needs of your community by adapting your library space and providing support to staff.

For more information and to register for this program, visit: https://cc.readytalk.com/r/cke9zl38rhz1&eom

July 16 (1-2 pm)

CIVIC Technologies BusinessDecision Overview for Michigan eLibrary Partners

Join CIVIC Technologies staff on an overview of the newest business resource in MeL.org.

For more information and to register for this program, visit: http://civictechnologies.com/training/

July 16 (2-3 pm)

We're All Tourists Sometime: Learning from libraries who serve both tourists and residents (Colorado State Library)

Please join us for this interactive session to learn how libraries in tourist areas promote their services to guests; balance serving residents (both permanent and part-time) and tourists; work with tourism boards; partner with other cultural and recreational organizations; factor visitors into the equations of policies, programs, collections and services; and how all libraries can learn from them to welcome and serve visitors. Be forewarned-this is not your typical lecture webinar! For this hour, we invite you to interact, share your ideas, ask questions, talk up your successes, and be actively engaged!

For more information and to register for this program, visit: http://cslinsession.cvlsites.org/

July 17 (2-3 pm)

Libraries as Partners in Lifelong Learning (Florida Library Webinars)

This one-hour interactive session will begin with a brief exploration of how libraries fit into a larger lifelong learning landscape and will encourage discussion among participants to determine how members of library staff can immediately work toward expanding involvement in lifelong learning efforts that serve their communities.

For more information and to register for this program, visit: http://floridalibrarywebinars.org/events/tags/online/

July 21 (2-3 pm)

Better than Bullet Points (InSync Training)

Effective e-learning involves much more than just putting PowerPoint shows on the Web. In this session we'll explore solid ideas for transforming bullet-based content into compelling, engaging, interactive online learning programs. See the possibilities for putting simple PowerPoint based e-learning to a level on par with programs created with long-learning-curve higher-end products, custom art, and approaches dependent on programming expertise. Audience: Trainers and instructional designers.

For more information and to register for this program, visit: http://us.insynctraining.com/complimentary-programs/

July 22 (3-4 pm)

MeLCat Reports (MCLS)



Do you know what a Too Long report is? In MeLCat, there are reports you can run to find things that have fallen through the cracks. Those items that have been in a specific status for too long. Attend this webinar to find out what reports are available, how to run them and what actions to take with the results. Come with questions!

For more information and to register for this program, visit: https://members.mcls.org/workshops/

July 22 (1-2 pm)

Engaging Learners through Game-Thinking (Training Magazine Network)

Gamification should be thought of as a design sensibility and not merely a digital tool. It is a thought process and a methodology to think about engaging and motivating learners. While a result of gamification is often fun, the ultimate outcome behind developing a gamified approach is increased engagement and motivation. In this webinar, explore several methods for applying game-thinking to your own online and classroom learning designs.

For more information and to register for this program, visit: http://www.trainingmagnetwork.com/welcome/Webinar%20Calendar

July 22 (2-3 pm)

Book Clubs Abuzz: Great Reads for Summer and Beyond (Booklist)

Whether set in your local public library with community members or in a friend's living room over a glass of wine, book clubs remain as popular as ever! Selecting a title that will appeal to the majority of club members and foster discussion, however, remains a recurring issue no matter the setting. Join us for a free, hour-long webinar with representatives from HarperCollins, Macmillan, Random House, and Sourcebooks and leave with a long list of fabulous titles for your book group. Moderated by Booklist's Adult Books editor Brad Hooper.

For more information and to register for this program, visit: http://www.booklistonline.com/webinars

July 22 (3-4 pm)

Makerspaces in Libraries: Legal Considerations (Infopeople)

Your community is supercharged about the new makerspace planned for your library. All systems are full speed ahead, and the staff is ready. But wait. Have you considered all the issues? For instance, Do you know about the liability issues inherent in makerspace programs? What can your library do to protect itself from liability? What elements should be in user waivers and in partnership agreements? Can the library protect itself from intellectual property liability when patrons use library equipment to create and copy all types of works using library tools and equipment such as 3D printers?

For more information and to register for this program, visit: https://infopeople.org/training/view/webinar

July 23 (2-3 pm)

Counting Opinions Library Statistics Software (Library of Michigan)

Join us to learn how public library statistics will be gathered beginning in October of 2014 for the annual report. The webinar will introduce Michigan public libraries to the new Library Performance assessment software (LibPAS) which will be used by the Library of Michigan to collect the Public Library Annual Report/State Aid Application beginning in the fall of 2014.

For more information and to register for this program, visit: http://www.solutionwhere.com/lom/cw/CourseByAlpha.asp

July 23 (1-2 pm)

The Case for Integrated Planning (4Good)

Strategic planning is a pliable term that gets attached to a wide range of activities, from defining programs and services, to budgeting, communications, information technology, and even facility planning. But these are very different kinds of activities, and should involve discrete participants, processes, tools and products. In this webinar we will look at the various kinds of planning required in a nonprofit, and see how they can intersect with and reinforce each other. By presenting planning as a composite of separate activities this webinar will provide an approach that is more strategic, more effective, and less stressful.

For more information and to register for this program, visit: https://4good.org/4good/upcoming-nonprofit-webinars

July 23 (3-4 pm)

National Library of Medicine's resources of interest for community colleges (National Network of Libraries of Medicine)

FREE monthly webinar sponsored by the National Network of Libraries of Medicine MidContinental Region. (NN/LM MCR) Coordinators offer tips and tricks on National Library of Medicine (NLM) and related resources. This month, Marty Magee, Nebraska/Education Coordinator, will

discuss NLM resources of interest for community colleges. One MLA CE credit will be available for this class. No registration required. https://webmeeting.nih.gov/mcr2

For more information and to register for this program, visit: http://www.wyominglibraries.org/calendar.html

July 24 (11 am-5 pm)

Summer Teen Online Conference (School Library Journal)

The third annual SummerTeen virtual conference presents popular YA authors talking about their writing experiences and current and forthcoming titles in an engaging. conversational format, including live Q&A with the audience. Get up close with co-keynoters Matthew Quick, author of Silver Linings Playbook and The Good Luck of Right Now and Gayle Forman, author of If I Stay. Attend panels led by experts in teen and YA lit including romance titles worth falling in love with, and graphic novels that will be flying off of your shelves. Take a trip around the world with international authors telling stories that transcends physical and cultural boundaries and rev up young sports fans up with winning titles. Hear directly from publishers on their newest books you'll want for your collection this year, and enjoy live chats with featured authors. The Program includes author panel presentations on: Romance, Sports, Graphic Novels, and Tag Team! Author Collaborations. For more information and to register for this program, visit: http://www.slj.com/summerteen/

July 24 (2-3 pm)

Leading Meetings That People Want to Attend (Florida Library Webinars)

In this interactive and fun webinar, participants will learn and begin to apply: how to handle the 3 key areas that make a meeting successful – or not, 7 reasons many meetings are considered ineffective, specific ways to avoid getting caught in common "meeting traps." You'll come away from this webinar with real-life tips and techniques on how to make your meetings work – after all, why have one if it doesn't work?? For more information and to register for this program, visit: http://floridalibrarywebinars.org/events/tags/online/

July 28 (1-2 pm)

The Paperless Classroom: Making the Leap (InSync Training)

Everyone is looking for ways to save time and money. Many companies have gone "paperless" with extensive use of SharePoint and other technologies. You've experienced virtual training, but how about virtual participant and leader guides? Have you considered going "paperless" in the in-person or virtual classroom—meaning no printed leader or participant guides—but aren't sure how to get started or whether or not it's a fit for you? Have you successfully made the leap and would like to share your experiences and lessons learned? Our organization successfully made the shift in June 2013 with cumulative savings of over \$75K to date. Join us in this informative hour to discuss the pros and cons, change management strategies, and technology required to make the leap to a (mostly) paperless classroom.

For more information and to register for this program, visit: http://us.insynctraining.com/complimentary-programs/

July 29 (10:30-11:30 am)

Less Stress, More Success: Give Yourself an Attitude Adjustment (Florida Library Webinars)

Who says the library is a quiet slow-paced work environment? Not librarians! Constant changes in work loads, as wells as evolving procedures and patron demands can be very stressful at times. It is how we handle these situations that matter. What is your internal dialog? Can you sometimes get caught up in the negative mind wrapping that impacts your day to day work? If so, you are probably stressed. Take a deep breath and an hour of your day to join us for a webinar that can help you adjust and rejuvenate your attitude!

For more information and to register for this program, visit: http://floridalibrarywebinars.org/events/tags/online/

July 29 (3-4 pm)

How Social Technology Can Improve Donor Engagement & Retention (4Good)

This session will focus on the root causes of poor retention rates, and offer tips for improvement based on the principles of Dr. Adrian Sargeant and Tom Ahern: two world-renowned authorities on building donor loyalty. Sargeant and Ahern's principles are based upon years of research conducted in the sector and can be used by any organization, whether you are a one-person shop or a large department. We will show examples of their principles in action. The results can be astounding when put into daily use!

For more information and to register for this program, visit: https://4good.org/4good/upcoming-nonprofit-webinars

July 30 (11 am-12 pm)

Tech Talk with Michael Sauers (Nebraska Library Commission)

In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. So, bring your questions with you, or send them in ahead of time, and Michael will have your answers.

For more information and to register for this program, visit: http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

July 30 (1-2 pm)

Employee Engagement for Dummies (Training Magazine Network)

You've heard of employee engagement, but how do you take it from an idea to an actionable plan? SilkRoad is pleased to partner with Bob Kelleher for the virtual book launch of his latest work, Employee Engagement for Dummies! From the author of Louder Than Words and Creativeship comes this all-inclusive, step-by-step guide to all things employee engagement. Join us as Bob takes attendees on a journey through his brand new book. He'll explain concepts that will help you foster employee engagement, a concept that furthers an organization's interests through ensuring that employees remain involved in, committed to, and fulfilled by their work.

For more information and to register for this program, visit: http://www.trainingmagnetwork.com/welcome/Webinar%20Calendar

July 30 (1-2 pm)

Net Neutrality: Recent Changes in Legislation (Georgia Library Association)

"There is one Internet. It must be fast, robust and it must be open. The prospect of a gate keeper choosing winners and losers on the Internet is unacceptable...." – FCC Chairman Tom Wheeler. The addresses what, until now, has been a given - that with an Internet connection, anyone has access to all information available via an Internet Service Provider. That changed in January 2014 when a major court decision stripped the FCC of its power to enforce network neutrality protections, providing an opening for telecom companies to begin exploiting technologies by monitoring and controlling data sent via their networks. In this webinar co-coordinated with the GLA Governmental Relations Committee, Emily Almond, Director of Information Technology for the Georgia Public Library Service, will explore the implications of the current state of net neutrality.

For more information and to register for this program, visit: http://gla.georgialibraries.org/mediawiki/index.php/Carterette Series Webinars

July 30 (2-3 pm)

Adult Library Programs Gone Mobile (TechSoup)

Bringing mobile devices into adult library programs can be an excellent way to promote library e-media and teach digital literacy skills. 43 percent of adults own a tablet or e-reader, and 91 percent own a cell phone. Libraries can help meet the need and demand for mobile-device assistance through creative programming. Come to this free webinar to gain ideas for integrating mobile-devices into new and existing adult programs.

For more information and to register for this program, visit: https://cc.readytalk.com/r/rl1yv6sz1r0n&eom

July 30 (2-3 pm)

Making Your Own Makerspace (Florida Library Webinars)

In this webinar: Learn what a makerspace is and what it could mean for your library users. Discover the process/resources Chad Mairn used for the creation of St. Petersburg College's Innovation Lab. Gain an appreciation as to what other libraries and other institutions are doing in this new exciting space. Acquire numerous programming ideas to help foster creativity and learning.

For more information and to register for this program, visit: http://floridalibrarywebinars.org/events/tags/online/

July 31 (3-4 pm)

Counting Opinions Library Statistics Software (Library of Michigan)

Join us to learn how public library statistics will be gathered beginning in October of 2014 for the annual report. The webinar will introduce Michigan public libraries to the new Library Performance assessment software (LibPAS) which will be used by the Library of Michigan to collect the Public Library Annual Report/State Aid Application beginning in the fall of 2014.

For more information and to register for this program, visit: http://www.solutionwhere.com/lom/cw/CourseByAlpha.asp

July 31 (2-3 pm)

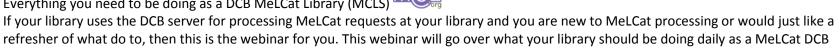
Angry Customers: What to Do the Next Time They Want To Explode On You (Florida Library Webinars)

Many of us have to deal with angry or customers as part of our work, and it's rarely easy. Most library employees will tell you that only a small percentage of their customers that are truly angry, yet they seem to be some of the most "memorable" customers that visit the library. When we know what to say and, more importantly, how to say it, we may be able to save the situation. How we respond can make the difference between a customer who feels satisfied with the resolution and one who vows never to patronize your library again. Sometimes, we can even end up with a better relationship with our customer than we had before. Join Andrew Sanderbeck for this interactive and fun webinar and be even more prepared for the next Angry Customer that comes your way!

For more information and to register for this program, visit: http://floridalibrarywebinars.org/events/tags/online/

July 31 (2-3:30 pm)

Everything you need to be doing as a DCB MeLCat Library (MCLS)



library. It will cover policies, the basics of lending and borrowing, reports and statistics. This webinar is specifically for DCB libraries already live on MeLCat.

For more information and to register for this program, visit: https://members.mcls.org/workshops/