

Michigan Activity Pass (MAP)
41365 Vincenti Court, Novi MI 48375
Phone: (248) 536-3100 Fax: (248) 536-3098
<http://michiganactivitypass.info>



FOR IMMEDIATE RELEASE

CONTACTS:	Jim Flury	Brigette Felix
	The Library Network	The Library Network
	248-536-3100 x133	248-536-3100 x137
	jflury@tln.lib.mi.us	bfelix@tln.lib.mi.us

MICHIGAN ACTIVITY PASS presented by The Library Network begins its second year May 24, 2014

Expanded partnership, new venues, enhanced access to arts and cultural venues across Michigan

(Novi)—May 23, 2014—The Library Network today announced the “Michigan Activity Pass presented by The Library Network” will renew for a second year, beginning May 24, 2014. This project is supported in part by the Library of Michigan with federal funds from the Institute of Museum and Library Services.

The “Michigan Activity Pass presented by The Library Network” program is a partnership between Michigan’s nearly 400 public libraries and 100+ arts and cultural organizations. The program is designed to enhance the learning experience for people of all ages through books and other library materials, and to provide reduced cost or complimentary access to arts and cultural organizations across the state of Michigan, from St. Joseph to Saline to Saginaw to Sault Ste. Marie to South Range, and all points in between. Dale Kittendorf, St. Clair County Library main branch marketing coordinator, states “the program offers people an opportunity to see attractions they might not otherwise partake in. The program connects people to information, which definitely fits into our mission.”

“Public library patrons and our cultural partners were so pleased with the overwhelming reception afforded to the Michigan Activity Pass program during its first year, that renewal for a second year was a no-brainer,” said Jim Flury, Technical Services Manager and Michigan Activity Pass administrator at The Library Network in Novi. “That so many of our cultural partners from the first year of the program decided to sign on for a second year, speaks to the success the program has enjoyed,” Flury said. According to Melissa Davis, Knowlton’s Ice Museum director, “the program benefited us because the passes go out to almost 400 libraries across the state. We had people coming who drove all the way across the state just to visit the museum as a result.”

Using TixKeeper software developed by Plymouth Rocket, on May 24, 2014 the “Michigan Activity Pass presented by The Library Network” will be available at all of Michigan’s nearly 400 public libraries. Some of the participating cultural partners include the Gilmore Car Museum, the Michigan Science Center, the Detroit Institute of Arts, the Great Lakes Shipwreck Museum, and many others.

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How the Program Works

Beginning May 24, library users with a valid library card from any one of Michigan's nearly 400 public libraries can print a pass, either from home or at the library, to one of the 70+ participating cultural institutions at the <http://michiganactivitypass.info> website. Some cultural partners offer complimentary or reduced price admission; others, discounts in their gift shop or other exclusive offers for MAP pass holders only. Each Michigan Activity Pass expires one week from the date it is printed.

Each library will have five passes available per week for each of the participating organizations.

Participating organizations as of the date of this press release include:

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| Anton Art Center, Mt. Clemens | Castle Museum of Saginaw County History, Saginaw |
| Arab American National Museum, Dearborn | Chamber Music Society of Detroit at Oakland University, Varner Recital Hall, Rochester |
| Argus Camera Museum, Ann Arbor | Chamber Music Society of Detroit at Seligman Performing Arts Center, Beverly Hills |
| Art Experience, Pontiac | Chamber Music Society of Detroit at the Music Box, Max M. Fisher Music Center, Detroit |
| Arthur Secunda Museum, Howell | Charlevoix Historical Society Museum, Charlevoix |
| Arts & Scraps, Detroit | Chassell Heritage Center, Chassell |
| Beaumier Upper Peninsula Heritage Center, Marquette | Chippewa Nature Center, Midland |
| Berman Center for the Performing Arts, West Bloomfield | Clinton Northern Railway Museum, St. Johns |
| Besser Museum for Northeast Michigan, Alpena | Copper Country Firefighters History Museum, Calumet |
| Big Sable Point Lighthouse, Ludington | Copper Range Historical Museum, South Range |
| Buick Automotive Gallery, Flint | Cranbrook Art Museum, Bloomfield Hills |
| Cappon House Museum, Holland | Crocker House Museum, Mt. Clemens |
| Carr Center, Detroit | Dearborn Historical Museum, Dearborn |
| Castle Farms, Charlevoix | |

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Dennos Museum Center, Traverse City

Detroit Institute of Arts, Detroit

DeVos Art Museum, Marquette

Elizabeth Lane Oliver Center for the Arts, Frankfort

Empire Area Museum, Empire

Fire Barn Museum, Muskegon

Flint Institute of Arts, Flint

Gibraltar Historical Museum, Gibraltar

Gilmore Car Museum, Hickory Corners

Grand Traverse Lighthouse Museum, Northport

Great Lakes Maritime Heritage Center, Alpena

Great Lakes Shipwreck Museum, Paradise

Greenmead Historical Park, Livonia

Hackley & Hume Historic Site, Muskegon

Hamburg Historical Museum, Hamburg

Harbor Springs History Museum, Harbor Springs

Heritage Museum and Cultural Center, St. Joseph

Hidden Lake Gardens, Tipton

Historic U.S. Weather Bureau Building, Sault Ste. Marie

Holland Museum, Holland

Holocaust Memorial Center, Farmington Hills

Howell Conference & Nature Center, Howell

Icebreaker Mackinaw Maritime Museum, Mackinaw City

Inland Water Route Historical Museum, Alanson

Jiffy Mix Factory Tour, Chelsea

Kalamazoo Valley Museum, Kalamazoo

Kelsey Museum of Archaeology, Ann Arbor

Kids 'N' Stuff Children's Museum, Albion

Knowlton's Ice Museum of North America, Port Huron

Lakeshore Museum Center, Muskegon

Little Sable Point Lighthouse, Mears

Longway Planetarium, Flint

Ludington Breakwater Lighthouse, Ludington

Marshall M. Fredericks Sculpture Museum, Saginaw

Meadow Brook Hall, Rochester

Michigan Firehouse Museum, Ypsilanti

Michigan Military Technical & Historical Society Museum, Eastpointe

Michigan Philharmonic, Plymouth

Michigan Science Center, Detroit

Michigan Supreme Court Learning Center, Lansing

Michigan Transit Museum, Mt. Clemens

Mid-Michigan Children's Museum, Saginaw

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Mill Race Historical Village, Northville

Monroe County Historical Museum, Monroe

Montrose Historical and Telephone Pioneer Museum, Montrose

Muskegon Museum of Art, Muskegon

Nelis' Dutch Village, Holland

Newaygo County Council for the Arts, Fremont

Nokomis Learning Center, Okemos

North Berrien Historical Museum, Coloma

Oakland County Pioneer Museum, Pontiac

Old Mill Museum, Dundee

Performance Network Theatre, Ann Arbor

Plymouth Historical Museum, Plymouth

Pontiac Creative Arts Center, Pontiac

PuppetART Theater, Detroit

R.E. Olds Transportation Museum, Lansing

Rentschler Farm Museum, Saline

River Raisin Territorial Park, Monroe

Saginaw Art Museum, Saginaw

Saline Railroad Depot Museum, Saline

Scolnik House, Muskegon

Settlers House Museum, Holland

Sloan Museum, Flint

Southern Michigan Railroad, Clinton

Stagecrafters Baldwin Theatre, Royal Oak

Toonerville Trolley, Soo Junction

Top of the Lake Snowmobile Museum, Naubinway

Troy Historic Village, Troy

University of Michigan Museum of Natural History, Ann Arbor

Upper Peninsula Children's Museum, Marquette

Urban Institute for Contemporary Arts, Grand Rapids

USS Silversides Submarine Museum, Muskegon

Washtenaw County Historical Society Museum, Ann Arbor

Waterford Historic Village, Waterford

Wayne Historical Museum, Wayne

Whaley Historic House Museum, Flint

White River Light Station Museum, Whitehall

Wild Swan Theater, Ann Arbor

William G. Thompson House Museum & Gardens, Hudson

Yankee Air Museum, Belleville

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About The Library Network

The Library Network (TLN) is a public library cooperative serving 65 libraries in southeast Michigan whose mission is to provide and facilitate quality services developed through collaboration of its member libraries. TLN is funded by the state of Michigan and by its member libraries.

About the Institute of Museum and Library Services

The Institute of Museum and Library Services (IMLS) is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums. The mission of IMLS is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement through research, policy development, and grant making.

About the Library of Michigan

The Library of Michigan was created by the Michigan Legislature to guarantee the people of the State and their government one perpetual institution to collect and preserve Michigan publications, to conduct reference and research, and to support libraries statewide.

About Plymouth Rocket

Plymouth Rocket's suite of affordable, easy to use web-based applications works with libraries to promote events, register patrons, manage museum partnership and book club kit programs, and lots more.

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