

**Michigan Activity Pass (MAP)**  
41365 Vincenti Court, Novi MI 48375  
Phone: (248) 536-3100 Fax: (248) 536-3098  
<http://michiganactivitypass.info>



## FOR IMMEDIATE RELEASE

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**MICHIGAN ACTIVITY PASS presented by The Library Network begins its second year May 24, 2014**

**Expanded partnership, new venues, enhanced access to arts and cultural venues across Michigan**

**(Novi)—May 23, 2014**—The Library Network today announced the “Michigan Activity Pass presented by The Library Network” will renew for a second year, beginning May 24, 2014. This project is supported in part by the Library of Michigan with federal funds from the Institute of Museum and Library Services.

The “Michigan Activity Pass presented by The Library Network” program is a partnership between Michigan’s nearly 400 public libraries and 100+ arts and cultural organizations. The program is designed to enhance the learning experience for people of all ages through books and other library materials, and to provide reduced cost or complimentary access to arts and cultural organizations across the state of Michigan, from St. Joseph to Saline to Saginaw to Sault Ste. Marie to South Range, and all points in between. Dale Kittendorf, St. Clair County Library main branch marketing coordinator, states “the program offers people an opportunity to see attractions they might not otherwise partake in. The program connects people to information, which definitely fits into our mission.”

“Public library patrons and our cultural partners were so pleased with the overwhelming reception afforded to the Michigan Activity Pass program during its first year, that renewal for a second year was a no-brainer,” said Jim Flury, Technical Services Manager and Michigan Activity Pass administrator at The Library Network in Novi. “That so many of our cultural partners from the first year of the program decided to sign on for a second year, speaks to the success the program has enjoyed,” Flury said. According to Melissa Davis, Knowlton’s Ice Museum director, “the program benefited us because the passes go out to almost 400 libraries across the state. We had people coming who drove all the way across the state just to visit the museum as a result.”

Using TixKeeper software developed by Plymouth Rocket, on May 24, 2014 the “Michigan Activity Pass presented by The Library Network” will be available at all of Michigan’s nearly 400 public libraries. Some of the participating cultural partners include the Gilmore Car Museum, the Michigan Science Center, the Detroit Institute of Arts, the Great Lakes Shipwreck Museum, and many others.

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### **How the Program Works**

Beginning May 24, library users with a valid library card from any one of Michigan's nearly 400 public libraries can print a pass, either from home or at the library, to one of the 70+ participating cultural institutions at the <http://michiganactivitypass.info> website. Some cultural partners offer complimentary or reduced price admission; others, discounts in their gift shop or other exclusive offers for MAP pass holders only. Each Michigan Activity Pass expires one week from the date it is printed.

Each library will have five passes available per week for each of the participating organizations.

**Participating organizations** as of the date of this press release include:

**Anton Art Center, Mt. Clemens**

**Arab American National Museum, Dearborn**

**Argus Camera Museum, Ann Arbor**

**Art Experience, Pontiac**

**Arthur Secunda Museum, Howell**

**Arts & Scraps, Detroit**

**Beaumier Upper Peninsula Heritage Center,  
Marquette**

**Berman Center for the Performing Arts, West  
Bloomfield**

**Besser Museum for Northeast Michigan, Alpena**

**Big Sable Point Lighthouse, Ludington**

**Buick Automotive Gallery, Flint**

**Cappon House Museum, Holland**

**Castle Farms, Charlevoix**

**Chamber Music Society of Detroit at Oakland  
University, Varner Recital Hall, Rochester**

**Chamber Music Society of Detroit at Seligman  
Performing Arts Center, Beverly Hills**

**Chamber Music Society of Detroit at the Music Box,  
Max M. Fisher Music Center, Detroit**

**Charlevoix Historical Society Museum, Charlevoix**

**Chassell Heritage Center, Chassell**

**Chippewa Nature Center, Midland**

**Clinton Northern Railway Museum, St. Johns**

**Copper Country Firefighters History Museum,  
Calumet**

**Copper Range Historical Museum, South Range**

**Cranbrook Art Museum, Bloomfield Hills**

**Crocker House Museum, Mt. Clemens**

**Dearborn Historical Museum, Dearborn**

**Dennos Museum Center, Traverse City**

**Detroit Institute of Arts, Detroit**

**DeVos Art Museum, Marquette**

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Elizabeth Lane Oliver Center for the Arts, Frankfort

Empire Area Museum, Empire

Fire Barn Museum, Muskegon

Flint Institute of Arts, Flint

Gibraltar Historical Museum, Gibraltar

Gilmore Car Museum, Hickory Corners

Grand Traverse Lighthouse Museum, Northport

Great Lakes Maritime Heritage Center, Alpena

Great Lakes Shipwreck Museum, Paradise

Greenmead Historical Park, Livonia

Hackley & Hume Historic Site, Muskegon

Hamburg Historical Museum, Hamburg

Harbor Springs History Museum, Harbor Springs

Heritage Museum and Cultural Center, St. Joseph

Hidden Lake Gardens, Tipton

Historic U.S. Weather Bureau Building, Sault Ste. Marie

Holland Museum, Holland

Holocaust Memorial Center, Farmington Hills

Icebreaker Mackinaw Maritime Museum, Mackinaw City

Inland Water Route Historical Museum, Alanson

Jiffy Mix Factory Tour, Chelsea

Kalamazoo Valley Museum, Kalamazoo

Kelsey Museum of Archaeology, Ann Arbor

Kids 'N' Stuff Children's Museum, Albion

Knowlton's Ice Museum of North America, Port Huron

Lakeshore Museum Center, Muskegon

Little Sable Point Lighthouse, Mears

Longway Planetarium, Flint

Ludington Breakwater Lighthouse, Ludington

Marshall M. Fredericks Sculpture Museum, Saginaw

Meadow Brook Hall, Rochester

Michigan Firehouse Museum, Ypsilanti

Michigan Military Technical & Historical Society Museum, Eastpointe

Michigan Philharmonic, Plymouth

Michigan Science Center, Detroit

Michigan Supreme Court Learning Center, Lansing

Michigan Transit Museum, Mt. Clemens

Mid-Michigan Children's Museum, Saginaw

Mill Race Historical Village, Northville

Monroe County Historical Museum, Monroe

Montrose Historical and Telephone Pioneer Museum, Montrose

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**Muskegon Museum of Art, Muskegon**

**Nelis' Dutch Village, Holland**

**Newaygo County Council for the Arts, Fremont**

**Nokomis Learning Center, Okemos**

**North Berrien Historical Museum, Coloma**

**Oakland County Pioneer Museum, Pontiac**

**Old Mill Museum, Dundee**

**Performance Network Theatre, Ann Arbor**

**Plymouth Historical Museum, Plymouth**

**Pontiac Creative Arts Center, Pontiac**

**PuppetART Theater, Detroit**

**R.E. Olds Transportation Museum, Lansing**

**Rentschler Farm Museum, Saline**

**River Raisin Territorial Park, Monroe**

**Saginaw Art Museum, Saginaw**

**Saline Railroad Depot Museum, Saline**

**Scolnik House, Muskegon**

**Settlers House Museum, Holland**

**Sloan Museum, Flint**

**Southern Michigan Railroad, Clinton**

**Stagecrafters Baldwin Theatre, Royal Oak**

**Toonerville Trolley, Soo Junction**

**Top of the Lake Snowmobile Museum, Naubinway**

**University of Michigan Museum of Natural History, Ann Arbor**

**Upper Peninsula Children's Museum, Marquette**

**Urban Institute for Contemporary Arts, Grand Rapids**

**USS Silversides Submarine Museum, Muskegon**

**Washtenaw County Historical Society Museum, Ann Arbor**

**Waterford Historic Village, Waterford**

**Wayne Historical Museum, Wayne**

**Whaley Historic House Museum, Flint**

**White River Light Station Museum, Whitehall**

**Wild Swan Theater, Ann Arbor**

**William G. Thompson House Museum & Gardens, Hudson**

**Yankee Air Museum, Belleville**

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### **About The Library Network**

The Library Network (TLN) is a public library cooperative serving 65 libraries in southeast Michigan whose mission is to provide and facilitate quality services developed through collaboration of its member libraries. TLN is funded by the state of Michigan and by its member libraries.

### **About the Institute of Museum and Library Services**

The Institute of Museum and Library Services (IMLS) is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums. The mission of IMLS is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement through research, policy development, and grant making.

### **About the Library of Michigan**

The Library of Michigan was created by the Michigan Legislature to guarantee the people of the State and their government one perpetual institution to collect and preserve Michigan publications, to conduct reference and research, and to support libraries statewide.

### **About Plymouth Rocket**

Plymouth Rocket's suite of affordable, easy to use web-based applications works with libraries to promote events, register patrons, manage museum partnership and book club kit programs, and lots more.

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